



CFO Bootcamp 2018

FEI San Francisco Bay Area is pleased to sponsor the annual CFO Bootcamp – designed for senior finance professionals whose next career step is CFO or current CFOs who want to sharpen their strategic and leadership skills.

CFO Bootcamp is comprised of four main sessions covering **Corporate Finance and Liquidity Solutions, CFO and the Law, Managing Talent, and Your Career** – to be held on successive Wednesday evenings in May 2018. Networking starts at 5:30pm, with sessions held from 6:00pm to 8:00pm.

In addition to our presenters and panelists, each session will also include an **Executive in Residence** to provide mentorship, further perspectives, and experiences/examples. Sessions will also include time for scenario sharing, problem solving, and interaction with fellow Bootcamp attendees.

SPACE IS LIMITED! Please see <http://bit.ly/2018CFO-Bootcamp> for the Bootcamp application and contact Sofia Perel at program.admin@fei-sfba.org with any questions. **The deadline to apply is 4/10/18.**

Dates and Times:

Main sessions will be held on successive Wednesday evenings in May 2018: 5/2; 5/9; 5/16; and 5/23 from 5:30pm-8pm

Location:

Robert Half, 50 California Street, 10th Floor, San Francisco

Cost:

\$100 for SF FEI members *(able to be applied to membership renewal [with 100% attendance])*

\$200 for non-members *(able to be applied to a new FEI membership prior to 12/31/18 [with 100% attendance])*

About FEI:

Financial Executives International (FEI) is a nationwide group of more than 10,000 senior-level financial executives organized around 65 chapters in the U.S. Membership in FEI's San Francisco Bay Area Chapter provides access to many events throughout the year to connect senior finance executives to exchange best practices as well as provide education on relevant topics to finance executives in the greater San Francisco and East Bay region. FEI also provides research, webinars, and publications to its national membership.

Program Schedule

Speakers Confirmed to Date; Other Panelists to be Announced Soon

I: Corporate Finance and Liquidity Solutions

May 2

2.0 CPE credits (Finance)

The number one job of a CFO is to secure sufficient funding for a company to execute its goals. This session will cover various external liquidity solutions from equity to bank debt to alternative financing.

- *Panelists: Austin Dean, Partner, Spinta Capital; Tim Sandel, Managing Director, J.P. Morgan (Middle Market Banking)*
- *Executive in Residence: Joan Varrone, Consulting CFO*

II: CFO and the Law

May 9

2.0 CPE credits (Business Law)

The CFO often has the responsibility for legal matters and is generally the primary interface with outside legal advisors. This session will cover various aspects of the law such as corporate governance, fiduciary duties, and employment law, and will include an interactive case study.

- *Moderator/Executive in Residence: Ken Schwarz, former CFO, Sunlink Corporation*
- *Panelists: John Baum, Partner, Hirschfield Kraemer LLP; Kyle Chin, Director of Legal Affairs, GuideSpark*

III: Managing Talent

May 16

2.0 CPE credits (Personnel/HR)

A company's success depends on having the right talent, and the Bay Area faces critical shortages as well as competition from marquee companies and unicorns. This session will provide practical advice on addressing these issues as well as a discussion of compensation trends.

- *Panelists: Pete Lawson, Global Director of Talent Acquisition, Anaplan; Jody Thelander, Compensation Specialist – President/CEO, Thelander Consulting*
- *Executive in Residence/Panelist: Garfield Byrd, CFO, KIPP Foundation*

IV: Your Career

May 23

2.0 CPE credits (Personal Development)

With the short tenure of CFOs and the demands of the position, this session will explore how to navigate and thrive in this environment -- including an overview of the employment market for CFOs.

- *Moderator: Tim Hird, Executive Director, Robert Half*
- *Panelists: Nina Tran, CFO, Veritas Investments, Inc.; Patrick Davis, CFO, Sharethrough, Inc.; Tony Grimminck, CFO, HotelTonight, Inc.*

