

Alyssa Gelbard*Founder & President of Resume Strategists*

Alyssa Gelbard is the Founder and President of [Resume Strategists Inc.](#), a leading career consulting and personal branding firm that works with individuals and organizations. With a strategic and personalized approach, Resume Strategists helps executives and experienced professionals confidently market themselves to achieve their career goals. Working with Resume Strategists enables clients to establish a strong personal brand and make powerful first impressions on prospective employers and professional contacts.

Alyssa is a sought-after expert on career advancement and personal branding, known for her highly personalized approach to working with clients, helping them gain confidence to enable success in their career pursuits.

With a background in strategic marketing and branding, and experience hiring and managing staff for the majority of her career, Alyssa brings a unique perspective to career consulting. She leads a talented Resume Strategists team that provides a superior client experience during all phases of client engagement.

Alyssa conducts presentations and workshops on a variety of career advancement topics for companies, professional associations and nonprofits. She is a recurring featured speaker at the renowned 92nd Street Y and NYU's Center for Career Development. She is also an elected member of the Tufts University Alumni Council and serves on the Career Services Committee.

As an Adjunct Professor in the Van Loan School of Graduate and Professional Studies at Endicott College, Alyssa teaches *Preparing For Careers In Sports* in their Masters in Sports Administration program. She also serves on their advisory board.

Her expertise in career advancement and personal branding has been featured in Fast Company, Inc., Huffington Post, Forbes, Business Insider, CIO, The Street and eFinancial Careers, among many other publications.

Alyssa has an MBA in Marketing from NYU's Stern School of Business and a BA in Sociology from Tufts University.