

2021 Sponsorship Program

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Sponsor Benefits

- Sponsorships are by invitation only.
- Sponsors gain prestige by being associated with the preeminent professional association for senior financial executives with over 10,000 members throughout the US and Canada.
- Sponsors can stay abreast of emerging accounting and finance issues as FEI represents its membership's interest to key Congressional policy–makers, the PCAOB, FASB and the SEC.
- Sponsors have significant networking opportunities with the top financial executives in the New York City community.

Highlights	Platinum	Gold	Silver
Opportunity to distribute materials or giveaways at events.	X		
Opportunity to host a lunchtime webinar* for CPE credit and receive attendance list. *subject to availability	X	X	X
Passes for sponsor representatives at regular meetings, except joint events. (per event)	3	2	1
Passes for first-time prospective new members of FEI NYC – pending advance review of qualifications.	Unlimited	Unlimited	Unlimited
Table at Annual Member & Sponsor Appreciation Event.	X	X	
Passes to Annual Member & Sponsor Appreciation Event.	3	2	1
Attendance lists upon requests.	X	X	
Display of logo on FEI NYC Chapter site.	Χ	Χ	Χ
Display of logo in FEI NYC Chapter monthly newsletter.	Х	Χ	Χ
Sponsor Spotlight on FEI NYC LinkedIn Company Page.	Χ	Χ	
Newsletter contributions. (article, survey, events)	X	X	X
Advertisement in FEI NYC Chapter membership directory, which is distributed to all chapter members each year	Full	Half	Quarter
Access to FEI NYC Membership Directory	Χ		
Pricing	\$10,000	\$5,000	\$2,500

Financial Executives International connects senior-level financial executives by defining the profession, exchanging ideas about best practices, educating members and others and working with the government to improve the general economy. The primary benefit of partnering with FEI NYC is a personalized, highly professional exposure to the financial executives who influence business in NYC. FEI is the premier organization serving the professional development needs of senior financial executives. We welcome your interest in a mutually beneficial relationship through chapter sponsorship.



<u>DATE</u>	PROGRAM	TIME	LOCATION
July 27, 2021	Summer Rooftop Reception at the Union League Club	5:30 – 8:00 PM	ULC
Sept. 21, 2021	Rooftop Season Opening Event	6:00 – 8:00 PM	TBD
TBD	Poker Divas – helping financial executive develop leadership and negotiation skills through the fun and excitement of poker.	TBD	ULC
TBD	Fireside chat with Nicola Nice, CEO of Pomp & Whimsey. Gin tasting event to follow.	TBD	ULC
TBD	Developing a data culture; emerging technologies and trends in artificial intelligence; the ethics of artificial intelligence.	TBD	Virtual/Webinar
TBD	Cheese Tasting Event	TBD	TBD
TBD	Holiday Social	TBD	TBD
TBD	Fireside chat with SVP, Finance – MSG, New York Rangers followed by a game in an executive suite.	TBD	TBD



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