

## Message From The President

Dear Baltimore Chapter Members:

What a crazy winter we have had. Being a ski enthusiast, I have seen lots of snow in the Rockies but never in Baltimore or my home state of Pennsylvania. It sure has made everyday living and work a new challenge.

Our speaker in January was Dick Cass, CEO of the Ravens. We packed the Center Club with over 50 members, guests and sponsors for a very interesting discussion on how a professional football team operates, especially with the Redskins franchise being so close to Baltimore. It was great to hear his perspective on how the Ravens plan on staying a great team in a very competitive environment.

Our speaker for February 23 is Jay H. Bryson, PH.D, Director, Global Economist, Wells Fargo & Company. He will speak on the "The Global Economic Outlook". It will be interesting to hear his perspective on the crisis with the EURO as it relates to Greece, Spain and Italy.

It has been great to see the growth in attendance at our recent monthly meetings. Networking with FEI members is a major asset in this tight economy. The friendships you build are invaluable. In addition the information that is disseminated by our speakers is excellent.

We also need your help in reaching out to potential members to attend one of our meetings. **Please contact our Membership Chair – Rich Compton or any member of the Board about any potential FEI member.**

As we look forward to next year, we will be asking some of our members to become more involved in the chapter. Please consider joining a committee if a Board member approaches you for help. Your involvement will enrich your FEI experience and allow us to tap you business experience in improving the chapter.

We are looking forward to seeing you on February 23.

Stay warm and safe as we face a challenging winter.

Don McConnell  
President of Baltimore FEI

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### CHAPTER ADMINISTRATOR

JUDY JOOST  
973.765.1019

[baltimore@financialexecutives.org](mailto:baltimore@financialexecutives.org)

## 2010 Programs

### Jay H. Bryson, PH.D, Wells Fargo & Company

#### **"The Global Economic Outlook"**

Tuesday, February 23, 2010

[TO REGISTER ONLINE CLICK HERE](#)

The global economy suffered its worst recession in decades during the past two years, but there are signs that recoveries are beginning to take hold in most major economies. Will self-sustaining expansions take hold this year, or will most economies relapse into recession? Jay Bryson, Global Economist with Wells Fargo Securities, will discuss the outlook for the global economy, with emphasis on the U.S. economy, over the next year or two. How will the world's central banks react over this horizon, and what are the implications for dollar exchange rates?

**Location:** The Center Club, 100 Light Street, Baltimore, MD 21202

**Program:** 6:00 PM Networking/Cocktails | 6:30 PM Dinner | 7:30-8:30 PM Speaker

*\*\*Please note the bar only accepts credit cards\*\**

**Cost:** \$75 for Members | \$60 for Retired & In-transition Members | \$90 for Non-Members |

**Free** for Members Who Paid for the Chapter Package Meal Plan

\*Please note if you have paid the chapter package you will still need to register for the event\*

**Guest Policy:** Guest must be registered and accompanied by a Baltimore Chapter member or Sponsor.

**\*\*Please note that FEI Members are able to register their guests online when they register themselves online. All others must contact Judy Joost at [baltimore@financialexecutives.org](mailto:baltimore@financialexecutives.org) or 973.765.1019 to register\*\***

**CPE:** This meeting is worth one credit

**Speaker:** Jay Bryson is a director and global economist at Wells Fargo providing analysis on financial markets and macroeconomic developments in foreign economies. He is based in Charlotte, N.C.

Before joining Wachovia in 1998, he was an economist in the Division of International Finance at the Federal Reserve Board in Washington, D.C. From 1989 to 1992, he was an assistant professor of economics at the University of Alabama. He also has lectured on international economics and macroeconomics at the School for Advanced International Studies at Johns Hopkins University and at Georgetown University.

Jay has published in academic and popular economic journals and his comments have regularly appeared in the Wall Street Journal, New York Times, and USA Today. He also makes frequent appearances on CNBC and Bloomberg TV.

Jay received his B.A. and Ph.D. degrees in economics from the University of North Carolina at Chapel Hill.

# 2010 Programs

## Save the Dates

Meeting Date	Program	Venue
3/23	Tom Mullen, CEO, Mercy Hospital	The Center Club
4/20	Tom Schoewe, CFO of Wal-Mart	The Center Club
5/18	Gordon Stetz, CFO of McCormick	The Center Club

Members can register themselves and their guests for these events online by going to the meetings and event page of the Baltimore Chapter website by [clicking here](#)

All others must contact Judy Joost, Baltimore Chapter Administrator at [baltimore@financialexecutives.org](mailto:baltimore@financialexecutives.org) or 973.765.1019 to register

## Become Involved!

The accomplishments of the Baltimore Chapter and its value to you, our members, are directly related to your involvement in chapter activities, programs and development. If you are interested in getting more involved or just want to find out more about the chapter, contact the following committee chairs:

### SPONSORSHIP COMMITTEE

Carl Kappel

[ckappel@etnet.com](mailto:ckappel@etnet.com)

### CAREER SERVICES

David Costello

[dlcostello@comcast.net](mailto:dlcostello@comcast.net)

### PROGRAM COMMITTEE

John E. Hehir

[john.hehir@pnc.com](mailto:john.hehir@pnc.com)

### MEMBERSHIP COMMITTEE

Richard Compton

[Richard\\_Compton@jeffersonwells.com](mailto:Richard_Compton@jeffersonwells.com)

### ACADEMIC RELATIONS

Barry Fishel

[barry.fishel@gmail.com](mailto:barry.fishel@gmail.com)

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## News from Headquarters

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# HEADQUARTERS MOVING NOTICE

Financial Executives International

**Effective March 1, 2010**

FEI's new mailing address will be

**1250 Headquarters Plaza  
West Tower, 7<sup>th</sup> Floor | Morristown, NJ 07960**

Our main phone and fax numbers will not be changing - please feel free to contact us.

Phone: 973.765.1000

Fax: 973.765.1018

**[www.financialexecutives.org](http://www.financialexecutives.org)**

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**Summit 2010 will be taking place in Las Vegas – are you registered?**

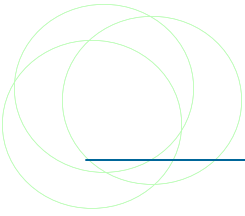
*Smart Business for a Strong Recovery*

Two days filled with dynamic, timely presentations and in-depth discussion by leading authorities and industry experts. Plus ample networking opportunities and three-track format focused on Executive Leadership & Development, Corporate Finance for Private Companies and Finance & Information Technology.

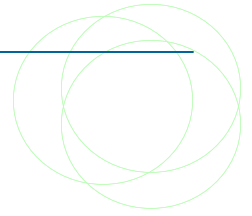
Keynote Speakers:

**Governor Mitt Romney** and **Gary Loveman, Chairman, CEO and President of Harrah's Entertainment, Inc.**

For more information and to register [click here](#).



# FERF News



## FERF PRODUCTS AND SERVICES

FERF initiatives and research topics for fiscal year 2008 include: IFRS implementation, SEC comment letters, information integrity, risk management; executive compensation, and technology issues.

FERF distributes its research through a variety of venues at [www.ferf.org](http://www.ferf.org) including:

- **EXECUTIVE REPORTS** – In depth reports including executive summaries;
- **ISSUE ALERTS and TOPICAL ALERTS**– Periodic electronic downloads;
- **FE MAGAZINE ARTICLES** – Monthly articles in FE Magazine;
- **FELIX** – Financial Executives List Exchange for global companies is a moderated, e-mail based discussion forum that allows FEI members to communicate with and learn from their peers;
- **ASK FERF** – Online resource that answers specific accounting or business questions;
- **THE KNOWLEDGE CENTER** – FERF’s virtual library of all archived articles to FE Magazine, FELIX as well as highlights from ASK FERF;
- **RESEARCH FORUM** – Quarterly insert in FE Magazine with news on *What’s New in Research, Academic Corner, and Corporate Sponsor Spotlight*;
- **FERF’s ON-LINE BOOKSTORE** – Over 80 titles available, and;
- **FERF PROS** - Subscription program that provides access to high-quality, professional distance learning education programs with 240 hours of content.

### FERF Pros

FERF Pros, offers FEI members access to unlimited CPE credits via distance learning. FERG Pros enables you to access high-quality, innovative professional distance learning education programs with 240 hours of content. FERG Pros offers a wide selection of topics and themes delivered via the Internet to help individuals meet their CPE requirements.

[CLICK HERE TO ACCESS FERF PROS NOW](#)

### FELIX

FELIX is a moderated, e-mail based discussion forum that allows FEI members to communicate with and learn from their peers. FELIX stands for Financial Executives List Exchange. A wide range of financial management, risk management, and management accounting topics are covered. This is an excellent reference tool for CFOs and other financial management executives.

[CLICK HERE TO ACCESS FELIX NOW](#)

## Chapter Sponsors

**We express grateful acknowledgement to  
our strategic partners**



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