

# M fei MEMBER-GET-A-MEMBER

NEW MEMBER ACOUISITION CHALLENGE

# INVITE

**Encourage** colleagues & professional peers to join.



# SHARE

Share FEI's unique value, benefits and services.



# **REWARD**

The more you recruit, the more rewards you earn!



#### INTERACTION

Local, national and virtual forums to connect with your peers INFORMATION

Insight to assist in informed business decisions

#### **INFLUENCE**

Authoritative representation for your interests

#### INTEGRITY

Tools to advance the profession through ethical leadership

#### **SEPTEMBER 1, 2019 - JANUARY 31, 2020**

#### Member-Get-A-Member (MGAM)

This membership acquisition challenge provides current members the opportunity to share personal insight into the unique value of FEI's membership, and inform prospects of benefits and services, and be rewarded for acquisition efforts.

What better way for future members to learn about what FEI has to offer than through our esteemed membership?

FEI encourages all members to attend our professional development opportunities, including 100+ webinars with CPE credits offered annually with FEI membership.

#### **BE REWARDED FOR YOUR EFFORTS!**

**Members who recruit** qualified prospects by January 31 will receive:

### \$50 American Express Gift Card

per new executive category member recruited

THE **MEMBER** WHO RECRUITS THE MOST NEW **EXECUTIVE CATEGORY MEMBERS BY JANUARY 31** WINS A **COMPLIMENTARY REGISTRATION** TO THE 2020 SUMMIT IN CHICAGO, IL AND **3-NIGHT HOTEL STAY** AT THE PALMER HOUSE!

### 2020 Financial Leadership Summit | May 17-19 | Chicago, IL

New Member Conference Rate: \$995

New executive category members recruited via MGAM between now and January 31, 2020 receive a reduced first-year national dues of \$350°.

### Start recruiting today and reward yourself **AND** a new member!

### 2 easy ways to recruit new members:

- Online Application (use code MGAM20)
- Chapter-specific Paper Application

For more details about this program, please contact FEI's Member Services Department via email, membership@financialexecutives.org or phone, 877.359.1070.