

October 10th Luncheon with the IMA



Technology Concerns That Should be Addressed in Your Company's Employee Handbook

Presented by Erin Green, President, Verify!

Location

The Erie Club
524 Peach Street
Erie, PA 16501

Luncheon Schedule

12:00 pm—Gathering
12:15 pm—Luncheon and Chapter Business
12:25 pm—Program & Q&A
1:15 Adjournment

Who May Attend

All FEI Members & Chapter Sponsors & Guests.
\$25.00 per FEI Member or Guest

FEI members and chapter partners are encouraged to invite **prospective members** to 'regular' chapter meetings, and Special Events at no additional charge. Invitations should be limited to those who meet FEI's [membership criteria](#). If you have a prospective member guest and would help with registration, please contact Nancy at fei.ad.nwpa@gmail.com for assistance.

NEWS TO SHARE WITH COLLEAGUES

Member Get A Member-And Get Rewarded!

See details [here](#) and [click to download](#) the application to share with a colleague.



MEMBER GET A MEMBER

Share the value of FEI membership.

INVITE SHARE REWARD THROUGH January 31, 2020

• JOIN FEI •

New members recruited via MGAM now through January 31 will pay a reduced first-year national dues of \$350*.

• BE REWARDED •

Members who recruit qualified prospects will receive \$50 American Express gift card per new executive category member recruited.

*Chapter membership is required. Additional fees may apply.

Job Posting:

Full time Staff Accountant with 1-3 years of experience. The Diocese of Erie, Erie PA
Contact Jim Bogniak jbogniak@eriercd.org for details.

Chapter Contact:

Nancy Ehlers
NWPA Chapter Manager
Fei.ad.nwpa@gmail.com
973-903-5068

October Newsletter

We hope you enjoyed the summer months and time with family. During the past several months, we have been actively working on this year's exciting program lineup and I am pleased to share some of those details with you. We hope you can save the following dates on your calendar and join us on October 10th! ← Details.

November 14 —Joint Meeting with PICPA & Erie Community Foundation (4:00-6:00 pm at The Erie Club)

December 5—Holiday Social-FEI Members, Sponsors and Spouses/Guests (6:30-8:30 pm at the Erie County Historical Society, Watson-Curtze Mansion)

February 13 —Supply Chain Management-Logistics" Panel of Experts (4:00-6:00 pm at BrewErie at Erie Station)

March 12—Commercial Insurance Trends – Captives -Turning Risk Into Profit (12:00—1:15 pm at The Erie Club)

April 9 — "Traction-Implementing EOS" *Bring your Boss Night (2:45-6:00 pm at the Manufacturers Business Association)

May 14 — Family Ghost Tour - Explore the catacombs of Old Union Station (3:34 pm Tour and Social -Members bring their Families for free at the Brew-Erie at Erie Station)

June 11—GOLF Outing and Social (Wine tasting & Dinner)

Member/Guest registration fee ranges from \$25-50 depending on the event.

Season Kick-off with FEI What You Missed!

At the September 12th FEI NWPA Chapter Professional Development and Networking event Christine McCallum, Assistant Professor, Edinboro University of Pennsylvania presented "*Under The Influence: Materialistic Buyer Behaviors in a Social Media World.*"

Ms. McCallum shared her research on how the Internet and especially social media have revolutionized many aspects of everyday life, including the way in which businesses and consumers buy goods. Her research further suggests that the role and importance consumers place on possessions and consumption, namely, materialism, is an important area of study for marketers. Past research has suggested that users' consumption of traditional media is related to their level of materialism because the media provides consumers with values, norms, and behaviors-all central aspects of consumption. Additionally, Ms. McCallum suggested an increase in loneliness due to excessive social media usage. As a result, many social media users were spending time on "Mukbang" sites, watching people eat, so that one was not eating alone. Finally, she discussed her current research into whether materialism, an important construct of consumer behavior, is a consequence of social media usage.

Thanks go to Carl Anderson for this synopsis.

We are grateful to work with our Chapter Partners!

