#### **Today's Webinar Presentation**

Are Today's Equity Markets Rational? – GameStop vs Wall Street

Presented by

University of Texas at Dallas

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# New Technology and the Rise of Individual Investors

 1929 – "the buoyant stock market gave rise to many brokerage houses and investment trusts, which enabled the average person to buy stocks".

#### What Caused the Stock Market Crash of 1929? | The Motley Fool

• The increase in internet trading also led to the crash of 2000. The internet served an easy access to trading for a lot of traders who lacked the required experience.

The Dot Com Bubble Burst That Caused The 2000 Stock Market Crash | (stockpickssystem.com)

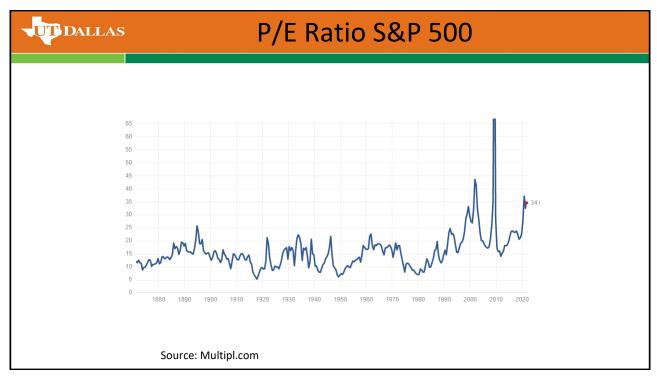
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#### New Technology in 2021

- Trading Apps (also used by teens): Robinhood, SoFi, Stash, CoinBase
- Fidelity is also allowing teens to trade in stocks
  - The popularity of stock trading app Robinhood which requires investors to be 18 or older to use its services — has been criticized as helping to start bubbles in the so-called meme stocks such as GameStop, as well as cryptocurrencies.

Fidelity Youth Accounts allow teenagers to buy and sell stocks (cnbc.com)



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#### Is 2021 Different?

- Individual investors create waves of demand for stocks, sometimes resulting in asset bubbles.
- What's different in 2021?
  - Social networks allows individual investors to coordinate!
  - Reddit, Twitter, Facebook, etc.



#### " A Swarm"







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### **Concluding Thoughts**

- In David(s) versus Goliath, who is David and who is Goliath?
  - A hedge fund cannot trade with itself, but members of a "swarm" can.
  - 10,000 investors with \$100 each are more powerful than one investor with \$1MM.
- Can hedge funds disrupt communications/coordination?
- How often will independent investors coordinate?
- Is this legal?
- What happens when the price (inevitably) deviates from fundamentals?





## Poll #1

1. Is GameStop, the company, based in Texas?

Y or N

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## Poll #2

- 2. Robinhood had about how many Monthly Active Users at the end of June this year?
- 5.3 million
- 21.3 million
- 75. 4 million

### Poll #3

3. Do hedge fund managers expect to take losses some of the time if they sell corporate stocks short?

Yes No

Unsure

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### Poll #4

4. Is it important to have efficiency in financial markets as part of the capital allocation process?

Very important

**Somewhat Important** 

**Not Important** 





