



san francisco bay area chapter

2018-2019 Events

FEI San Francisco Bay Area is excited about our upcoming programs -- please see below for details on our planned events.

Date	Topic	Location
Thursday, November 1 2nd Quarterly East Bay Event <i>Sponsored by Workday</i>	Fireside Chat with Seasoned CFOs and Board Members -- Learn from 100+ Years of Combined Experience (5pm - 7:30pm)	BottleTaps 3020 Bernal Avenue, Suite 160 Pleasanton

Please join us for a rare opportunity to hear from seasoned CFOs on their perspectives on what it takes to be a successful finance leader in the increasingly competitive, volatile, and pressure-filled business environment. Our panelists have over 120 years of combined experience serving as CFOs and Board Members – covering a variety of industries, including technology, financial services, education, and nonprofit organizations. Our distinguished panel includes:

- **Bob Walker**, former CFO of Agilent Technologies and former CIO of Hewlett Packard. Bob has served on the Boards of Liberate Technologies, InterTrust Technologies, Electro Scientific Industries, and Brocade Communications, and has served as Chairman of both Financial Executives International and the Financial Executives Research Foundation.
- **Charmaine Detweiler**, former CFO of a variety of financial services companies, including New Resource Bank, OneCalifornia Bank, and 17 years with Citigroup (including serving as CFO for Citibank FSB). Charmaine currently serves on the Board of the United Way Bay Area, and chairs the Women’s Leadership Council of the Renaissance Entrepreneurship Center.
- **Espi Sanjana**, former COO of the San Francisco Art Institute and CFO of the Ex’pression College of Digital Arts. He is a seasoned high-growth, turnaround expert, having moved several companies from multi-million-dollar deficit to multi-million-dollar positive positions.
- **Sas Mukherjee**, CFO and Chief Strategy Officer, York Risk Services Group (Moderating)

The panelists will cover a variety of topics, including growth, team and people management, leadership, and risk, as well as sharing hard lessons learned from missteps.

The panel discussion will follow a message first from John Hugo, Vice President, Financial Products and Go To Market, at Workday.

Thursday, November 15	<p><i>Professional Development session (4:30pm)</i></p> <p>Data Privacy and New Regulatory Requirements -- You Can't Protect What You Don't Know</p> <p>Global privacy regulations are changing and the pressure on companies to protect customer data has never been higher. With the advent of GDPR and the upcoming California Consumer Protection Act, it is vital that companies implement proper data privacy measures to meet regulatory requirements and protect their brand. We will discuss the impact of GDPR and the new California privacy law, and the key steps companies need to take to manage risk in this area.</p> <p>Presented by: Liam Collins and Noah Buxton, Armanino LLP</p> <p><i>Evening session (5:30pm)</i></p> <p>The Pervasive Ripple Effect of Technology</p> <p>Early in the 4th Industrial Revolution, technology innovation moved out of big corporate R&D and into the startup ecosystem. Traditional markets are being dramatically transformed, fueled by resources from VCs, Corporate Venture, Startup Incubators, and Accelerators.</p> <p>The ripple effect of technology innovation is pervasive. Autonomous vehicles will affect more than 30 industries. Advances in Artificial Intelligence will disrupt long standing business models and change our way of life in the coming years. We can hardly remember how business got done before cell phones and laptop computers. Today, we have all the information not only in the palm of our hand but on our wrist, and soon integrated into our field of vision.</p> <p>Come to learn and share your experience: How do leaders start to re-image a new future? How do corporations build new revenue streams while producing a profit in the present? How do leading corporations leverage the pace of startup growth to advance their strategic agenda? Let’s invent the future, together.</p> <p>Presented by: Amie Gray, CEO, N³ Innovation</p>	<p>Kimpton Sir Francis Drake Hotel 450 Powell Street, SF</p>
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Date	Topic	Location
Tuesday, December 4	Holiday Happy Hour (5:30pm - 8pm)	Roy's Restaurant 575 Mission Street, SF
Thursday, January 17	<i>Professional Development session (4:30pm)</i> Corporate Benefits Update <i>Evening session (5:30pm)</i> Let's put the Health Back in Health Care -- but how?	Morton's The Steakhouse 400 Post Street, SF
Thursday, February 21	<i>Professional Development session (4:30pm)</i> Corporate Law Update and Case Study <i>Evening session (5:30pm)</i> Strategic Communications and Messaging from the C-Suite	Morton's The Steakhouse 400 Post Street, SF
Thursday, March 21	<i>Professional Development session (4:30pm)</i> Presented by Protiviti <i>Evening session (5:30pm)</i> Annual State of the CFO/Finance Leader Job Market	Morton's The Steakhouse 400 Post Street, SF
Thursday, April 18	<i>Professional Development session (4:30pm)</i> TBD <i>Evening session (5:30pm)</i> Good Growth/Bad Growth -- Whatcha Gonna Do?	Kimpton Sir Francis Drake Hotel 450 Powell Street, SF

Details on May+ to come