

FEI-LA NEWS

Information | Community | Advocacy



Mirror Principle: Unleashing Potential Through Self-Reflection

Strong leaders embody accountability through the **Mirror Principle**, emphasizing personal reflection for effective leadership. Self-awareness is initiated by scrutinizing one's leadership style, decisions, and actions, setting a Tone from the Top of personal accountability.

Extend the mirror to your team, fostering collaboration and addressing recurring challenges. This approach promotes mutual accountability and innovation.

Further extend the mirror into the organization fostering collaboration through reflecting on each area's contribution to the challenge and opportunity to improve outcomes, with the best interests of the company as a guide.

The Mirror Principle empowers C-Suite leaders to proactively address challenges. Embrace self-reflection for leadership excellence, starting with a clear and honest reflection of oneself and the organization. Look in the mirror, not out the window.

At FEI, we provide tools and insights to support leadership excellence.

Mark Green
Chapter President

What's New??? ... Lots @ FEI Los Angeles

The team has been dedicated to strengthening and expanding our finance community in Los Angeles. Not only have we witnessed growth in member counts and high attendance, we are also stepping into a leadership role to address diversity, equity & inclusion in our business community.

New Friends

Mark Green and Nick Koutouras have partnered with **C-Sweet**, focusing on joint programming and events in the coming months. C-Sweet is the premier global community of female executives, unlocking unlimited potential across all industries. This includes female CEOs, CFOs, COOs, CIOs/CTOs, CMOs, Presidents, Vice Presidents, and Directors. Stay tuned for this exciting collaboration.

22 New Members in 2023

Luis Toledo has been leading efforts to find and convert prospective members, resulting in the addition of **22 members** in 2023. Recognizing the importance of member engagement for a vibrant community, we also have activated peer-to-peer outreach, leading to sold-out events and high attendance.

New Engagement Opportunities

We now offer **FOUR** opportunities for members and partners to engage throughout the city in addition to our monthly dinners. Members Nick Koutouras (DTLA), Jason Shapiro (Calabasas), Mark Green (Marina), and Dick Jackson (Pasadena) are hosting informal lunches during the second week of the month. See LinkedIn for more details.

Return of a legacy partner

Members are the bedrock of our group and partners are the life blood. Together our finance community thrives. Jason Shapiro has ensured all partners are finding value and has curated a vibrant group. In January, we welcome back one of FEI's legacy partners, **Robert Half**. Tim Hird and Jorge Marquez, welcome back to FEI Los Angeles.

You

We are a community of individuals where much is happening. Your support can help us grow. Next month, consider bringing a guest. Thank you!!!

In Case You Missed It...

January was another SELLOUT



Dr. Nickelsburg

We were honored to have **Dr. Jerry Nickelsburg** once again share his economic outlook. The central question posed was, "Will 2024 be '1995 déjà vu all over again?'"

Dr. Jerry emphasized the resilience of our economy, foreseeing 2024 as a transitional year with abating rate hikes, robust employee and income levels, and a booming factory production, laying a positive foundation for the economic landscape. He noted the Federal Reserve’s shift to a 3% inflation goal, attributing inflation drivers to areas unaffected by rate increases—residential rents and the rising cost of maintaining sophisticated passenger cars.

Highlighting infrastructure and defense spending, Dr. Jerry identified them as crucial factors propelling the U.S. economy in the coming year. Shifting focus to California, he shared a narrative of available labor being the state’s growth foundation. Despite reports of an exodus, the employee base continues to grow, attracting manufacturers and big names back due to a qualified workforce. California’s growth will be fueled by aerospace & defense and high-tech, including artificial intelligence.



Long Beach bound vessels waiting to pass through the Panama Canal, backed up by drought in Panama



Dr. Jerry outlined potential forecast risks, including challenges related to affordable housing, public safety, and environmental factors like droughts and deluges. While optimistic, he sounded a note of caution about the possibility of a recession, acknowledging its inevitability, but the current data doesn’t support one in the near future.

Finally a heartfelt thank you to **Leslie Stackpole** at RSM and her team for their efforts in engaging and securing Dr. Jerry for our enlightening session.

Dr. Jerry Nickelsburg is Director of the UCLA Anderson Forecast and Adjunct Professor Economics at UCLA Anderson School of Management

Feb 15, 2024 @ 5p
Four Points by Sheraton
Culver City, CA



Dr. Jane Lovas
Transformation Strategist, Thought
Leader, Author and Speaker

**Leading with Love,
3 Pillars for
Transformational
Leadership**

As the author of the upcoming book *Leading with Love, 3 Pillars for Transformational Leadership*, Jane is committed to the transformation of leadership and causing a shift in the paradigm of how businesses do business.

As the founder of Lovas Consulting, she is a Consultant, Stakeholder Centered Certified Executive/ Leadership Coach, Host of the Podcast *Leadership Re-Imagined* and creator of *Clarity Focus Release™*, a model to help companies grow by keeping them focused on where they want to go.

Please register today. This will be another sold out event.

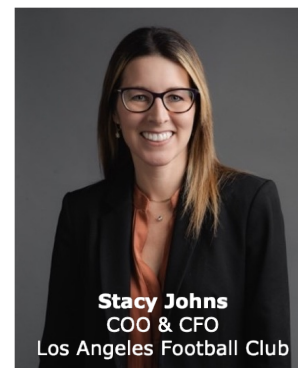
5990 Green Valley Circle
Culver City, CA
5p - 8p

Coming Events

- **Feb 1** - Women of Wine in Newport Beach
- **Feb 8, 9, 13, 14** - Area Lunches
- **Feb 15** - Leading with Love by Dr. Jane Lovas
- **Mar 8, 12, 13, 14** - Area Lunches
- **Mar 21** - Sport Entertainment with Former Golden State Warriors CFO Jen Calbaquinto
- **Apr 9, 10, 11, 12** - Area Lunches
- **Apr 18** - Stacy Johns - LAFC COO & CFO
- **May 8, 9, 10, 14** - Area Lunches
- **May TBD** - Spring Workshop
- **May 19 through 21** - 2024 Financial Leadership Summit @ Disney Contemporary
- **June 29**- Hike, details TBD



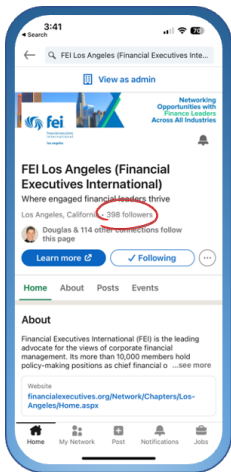
Jen Calbaquinto
CFO @ EMPIRE
Former CFO @ Golden State Warriors



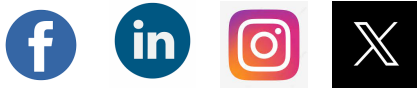
Stacy Johns
COO & CFO
Los Angeles Football Club



Spread the Word



Please spread the word about FEI Los Angeles among your friends and colleagues. The power of our network lies in its diversity and the collective wisdom we bring to the table. By inviting others to join us, you are not only expanding your own network but also enriching the experiences of those around you. Let’s continue to elevate the standing of financial executives in Los Angeles together. We are on **all social platforms**.



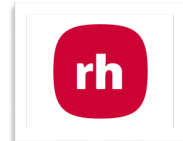
Chapter Sponsors

We'd like to extend a big **THANK YOU** to our Chapter Sponsors. Your unwavering support is integral to our finance community's success. We deeply appreciate your partnership.

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Three things to get back on track for 2024

1

DECLUTTER

Make sure all holiday decorations are put stored and holiday cards are filed to clear your head.

2

REVISIT GOALS

If you are like most, your 2024 goals & plans may be in your head or in draft form. Find momentum and revisit goals.

3

THANK YOU

The power of a simple "thank you" can be inspiring. Thank yourself, a coworker, family member, neighbor, peer. Do it daily. Thank you!!!!

Los Angeles Officers



Mark Green
President



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Treasurer



Mitchell Rusbarsky
Director & Past President



Nicholas Koutouras
VP Programs & National Liaison



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FEI enhances member professional development through peer connections, career management services, conferences, research and publications.

Members participate in the activities of more than 65 Chapters in the U.S. FEI is located in Morristown, NJ. FEI is where engaged financial leaders thrive.