

FEI-LA NEWS

Information | Community | Advocacy



Mastering the Pygmalion Effect: A Blueprint for Leadership Success

This month I focus on the Pygmalion effect, emphasizing the importance of cultivating a positive and forward-thinking mindset over succumbing to the Golem effect's pitfalls. Living in the Pygmalion mindset is a game-changer for team, company, and personal success.

The Pygmalion Effect hinges on self-fulfilling prophecies. Believing in limitless possibilities sets the stage for success; dwelling on negatives breeds them. Leaders, by envisioning and expecting the best, cultivate environments of innovation, collaboration, and excellence. Conversely, the Golem effect warns against harboring negative expectations, urging leaders to recognize their mindset's impact on organizational success.

Embrace the Pygmalion effect, expect and believe in the best for ourselves and our teams. Positive expectations pave the way for unprecedented success. Expect better, and you'll take the first step toward getting better.

At FEI, I have expected a great deal from our leadership team, and they have delivered for the benefit of all our members and partners. Thank you all.

Mark Green
Chapter President



ARE YOU NEXT?

The power of FEI is the peer-to-peer connection. These connections are born by volunteer leaders. Are you next? We are looking for individuals to join the board or board committees. **Please reach out to any of the current volunteer leaders, your Los Angeles Officers.**

SHOW HER THE MONEY

FILM SCREENING + PANEL + CONVERSATION



CATHERINE GRAY
Producer/Executive
Producer & Founder
She Angel Investors



TRACY HOLLAND
Founder, Investor,
Executive Chairman, and
Entrepreneur







Proposed Panelists

PRESENTED BY






SUPPORT FROM




MAY 2 @ 5P to 8:30P - CITY CLUB LOS ANGELES

In Case You Missed It...

February was another SELLOUT

Rethinking Leadership: Embracing “Leading with Love”



Dr. Jane Lovas

Author and podcast host Dr. Jane Lovas is reshaping leadership with her upcoming book, “Leading with Love.” In her presentation, Dr. Lovas outlined three pillars that promise a paradigm shift in the leadership.

Know Thyself

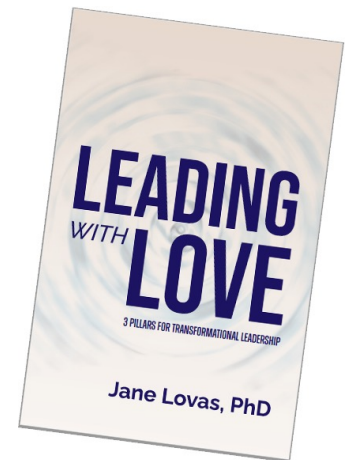
Dr. Lovas emphasizes self-awareness as the cornerstone of effective leadership. Financial leaders, by understanding their strengths and weaknesses, can make informed decisions, fostering authenticity and trust within their teams.

Put Others First

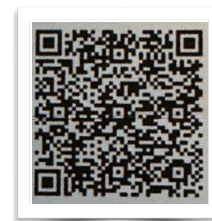
Contrary to self-centered success, Dr. Lovas advocates for prioritizing the well-being of teams, clients, and communities. Cultivating empathy can enhance collaboration and create a positive organizational culture in any sector.

Success for All

The final pillar promotes a holistic approach to leadership, where success is measured by the thriving of all stakeholders. Leaders are urged to consider the broader impact of their decisions, emphasizing long-term sustainability and positive social contribution.



As we await the release of “Leading with Love,” she encouraged us to reflect on these pillars. Embracing self-awareness, empathy, and a collective vision of success can transform individual leadership styles and the industry itself. Dr. Lovas’s perspective challenges the status quo, offering a path towards ethical, inclusive, and sustainable leadership.



Please scan the QR Code to receive Chapter One of her book

Dr. Jane Lovas is a transformation strategist, thought leader, author and speaker. You can hear on the podcast “Leadership Reimagined” and is the creator of [Clarity Focus Release](#)

Mar 21, 2024 @ 5p
Four Points by Sheraton
Culver City, CA



Tim Hird
EVP of Enterprise Optimization
Robert Half | Protiviti

Chris Wright
Managing Director, Protiviti

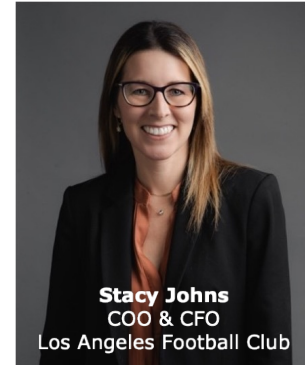
**Growing List of
Finance Priorities -
What We Need to
Know for 2024**

Leaders recognize the volume and magnitude of challenges bearing down on them and their finance groups, and to address pressures, finance leaders are assembling all resources at their disposal to devise innovative responses to these complex issues. Join Robert Half and Protiviti as they address the growing list of priorities faced by finance leaders and professionals.

5990 Green Valley Circle
Culver City, CA
5p - 8p

Coming Events

- **Mar 8, 12, 13, 14** - Area Lunches
- **Mar 21** - Growing List of Priorities for 2024
- **Apr 9, 10, 11, 12** - Area Lunches
- **Apr 18** - Stacy Johns - LAFC COO & CFO
- **May 2** - *Show Her the Money*
- **May 8, 9, 10, 14** - Area Lunches
- **May 16** - Spring Workshop
- **May 19 through 21** - 2024 Financial Leadership Summit @ Disney Contemporary
- **June 11, 12, 13, 14** - Area Lunches
- **June 29**- Hike, details TBD
- **July 9, 10, 11, 12** - Area Lunches
- **June 27**- Hike, details TBD



Stacy Johns
COO & CFO
Los Angeles Football Club



Neal Foard
Author, Creative Messenger,
and Motivational Speaker

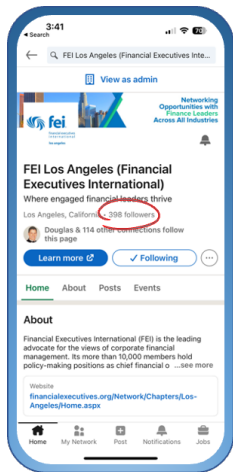


Cole Nussbaumer Knaflic
Founder & CEO storytelling
with data

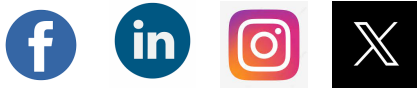
WHERE METHOD MEETS MAGIC



Spread the Word



Please spread the word about FEI Los Angeles among your friends and colleagues. The power of our network lies in its diversity and the collective wisdom we bring to the table. By inviting others to join us, you are expanding your own network and also enriching the experiences of those around you. Let's continue to elevate the standing of financial executives in Los Angeles together. We are on **all social platforms**.



Chapter Sponsors

We'd like to extend a big **THANK YOU** to our Chapter Sponsors. Your unwavering support is integral to our finance community's success. We deeply appreciate your partnership.

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Three things consider in building your Personal Brand

1

CONNECTIONS

Who knows you, is more important than who you know. Do you have a weekly or monthly goal to meet new individuals?

2

ONLINE PRESENCE

Update your bio and roles. Have you showcased recent successes? Something on your mind? Write an article! It's simple!

3

LEND A HAND

Take the time to teach someone something new. Helping to fuel someone else's potential says a lot about who you are.

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Advancing success through information, community and advocacy since 1931.

Financial Executives International (FEI) is a leading association comprised of nearly 10,000 members who hold positions as Chief Financial Officers, Chief Accounting Officers, Controllers, Treasurers, and Tax Executives at companies in every major industry.

FEI enhances member professional development through peer connections, career management services, conferences, research and publications.

Members participate in the activities of more than 65 Chapters in the U.S. FEI is located in Morristown, NJ. FEI is where engaged financial leaders thrive.