FEI Mission:

Our Chapter's mission is to be the premier organization for financial executives in the Austin area. The Chapter promotes fellowship and interaction among its members and has active programs to enhance professional knowledge and gualifications.

chapter leaders

President Mr. Michael Moulton North America Director of Finance, ALK-Abello

> **Executive VP (president-elect)** Mr. Mathew King CFO, Premier Family Physicians

VP Membership Mr. Gary Chetzron Independent Finance Business Consultant

> **VP Programs** Mr. Mathew King CFO, Premier Family Physicians

VP Communications (Secretary) Mr. Zac Fellabaum CFO/COO, Nulo Pet Foods

VP Finance (Treasurer) Mr. Derek Pennant-Jones Director of Finance, Celling Biosciences

> **VP Career Services** Mr. Nick Dawe Treasury Director, Hanger, Inc.

VP Sponsorships Mr. Lewis Rhoden, President & CEO, Techline

Immediate Past President Mr. Dean Dresser, CFO, Jimmy Evans Company

Directors at Large Ms. Robin Campana, CFO, Buildog Solutions Mr. Dean Dresser, CFO, Jimmy Evans Company Ms. Jackie Lyons, Consultant, RGP Mr. David Mehok, CFO, Epicor Software Mr. Kit Mellem, CFO, BuildASign Mr. Don Neville, *Chairman/CEO*, *TerraHyrdroChem*, *Inc*.

> **Chapter Administrator** Ms. Jenny Garcia, FEI Austin Chapter P.O. Box 5128 Austin, Texas 7876 feiaustin@gmail.com / (512) 587-6972





platinum partners

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austin chapter connecting financial executives

Dinner Meeting

"Navigating High Growth is All About People"

Johnny Heiselberg, CEO, Austin Eastciders

Archer Hotel

Tuesday, March 20, 2018











FEI vision

FEI will continue to be the professional association of choice for the corporate finance executive. We strive to be the most contemporary. dynamic and proactive organization of its kind. We are a powerful network centered on a vibrant Internet community and local meetings. FEI is member-service oriented, with value for dues a top priority. Indeed, the cost of membership is dwarfed by the cost saving ideas and value-building themes that accrue to our members through their participation in FEI. We strive to be the eyes and ears of the typical finance officer facing the day-to-day challenge of enhancing his or her shareholders' investment. We help members anticipate and react to change, acquire new resources to enhance shareholder value, and build the personal skills needed to further their careers. We do this by providing information through diverse forms of communication, knowledge of evolving trends and issues and high-quality programs. We help to identify new opportunities for peer networking, and provide for effective advocacy through representation before legislators and regulators.

"FEI has connected me with several other CFOs as well as key service providers in the Austin area. The connections have allowed me to meet and learn from other finance executives who have faced or are facing similar challenges to our organization. The advice from these members along with my overall FEI membership have been tremendously valuable, both personally and professionally."

> -Brian Hack CFO, Beanitos Member since 2014

CPE instructions

You must register online for the event ... Log on with your user ID and Password in order to receive CPE.

at your table. Note you must sign in and out

in order to receive CPE

go to www.financialexecutives.org

· Select "CPE" from "Your FEI Box" Complete the sign in and sign out sheet . Select "Manage Profiles," then add profile and save. · Select "You have pending CPE credits" and fill out evaluation 10 business days following the meeting · Complete and "save" the evaluation Click "Back to CPE Center"

· Select and print CPE Certificate

meet the speaker

Johnny Heiselberg, **CEO**, Austin Eastciders

Johnny Heiselberg is the current CEO and board member and former COO of Austin Eastciders, an Austin, Texas-based maker of sparkling apple cider. With more than 20 years in CPG and QSR General Management and Marketing, he

has a successful track record leading teams, brands and business units across emerging and developed markets to sustained, profitable growth. Prior to joining Austin Eastciders in 2015, Heiselberg worked for Wrigley (Mars, Inc.) as Director of the Global Emerging Markets Growth Centre in Hong Kong and as head of the Confections Business Unit in Russia.

upcoming FEI Austin events:

April 17, 2018 Breakfast Meeting (Austin Country Club) Robert Lynch, Principal **Burst** Consultina

May 15, 2018 Breakfast Meeting (Westwood Country Club) Nate Paul, President & CEO World Class Capital Group

membershipapplication

I hereby apply for membership in Financial Executives International (please select one below). **No Chapter membership fee!!**

Executive: \$495*	In-Transition: \$225
Academic: \$225	Government / Military: \$225

п **business**information **personal**information name name home address title city / state / postal code / country company name home phone company address home fax city / state / postal code / country email (required) business phone Preferred Mailing Address Business Home business fax business e-mail (required) Other: Nature of Entity Public Private □ Non-Profit □ Other Industry: SIC No. Annual Revenue Less than \$10 Mil □ \$500 to \$999 Mil □Other: □ \$10 to \$99 Mil □ \$1 to \$5 Bil □ \$100 to \$499 Mil □ More than \$5 Bil

Preferred Email Address

Business
Home Designation CPA CMA CFA Degree Bachelors Masters Doctorate Are you a member of any of ther professional association? □ AFP □ AICPA D JACFO □ CFA Institute (AIMR) How did you learn about FEI? FEI Member (Name

Areas of Responsibility

Direct Mail □ Magazine / Newspaper Chapter Meeting Colleague 🛛 E-mail □ Other:

Date

Upon join date of membership, I agree that my business and personal conduct shall at all times be entirely consistent with FEI's Code of Ethics.

Signature

(Membership is granted on an individal basis and is non-transferable. Dues are not refundable.)

paymentoptions

Enclosed is my check	Please invo	bice			
□ Please charge \$	to my	□ Visa®	☐ MasterCard [®]	□ Amex®	Discover [®]
Card #:	Expiration Date:				
Cardholder's Name:					
Signature:					

*Member-Get-A-Member join special runs through April 30, 2018. Please contact Jenny Garcia at feiaustin@gmail.com for more information.

If you have any questions please contact cpe@financialexecutives.org

