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Executive VP (president-elect) and VP Membership	Mr. Gary Chetzron, Independent Finance Business Consultant
VP Programs	Mr. Zac Fellabaum, CFO/COO   Nulo Pet Foods
VP Communications (Secretary) and VP Career Services	Ms. Jackie Lyons, Consultant   RGP
VP Finance (Treasurer)	Mr. Derek Pennant-Jones, Director of Finance   Celling Biosciences
VP Sponsorships	Mr. Lewis Rhoden, President & CEO   Techline
Immediate Past President	Mr. Michael Moulton, North America Director of Finance   ALK-Abello
Directors at Large	Ms. Jenny Cotner, Director of Operations Finance   Sport Clips, Inc.
	Mr. David Dolmanet, CFO   Tranquility Ventures
	Ms. Robin Campana, CFO   Bulldog Solutions
	Mr. Dean Dresser, CFO   Jimmy Evans Company
	Mr. David Mehok, CFO   Epicor Software
	Mr. Kit Mellem, CFO   BuildASign
	Mr. Michael Moulton, North America Director of Finance   ALK-Abello
	Mr. Don Neville, Chairman/CEO   TerraHydroChem, Inc.
Chapter Administrator	Ms. Jenny Garcia, FEI Austin Chapter P.O. Box 5128   Austin, Texas 78763 feiaustin@gmail.com   (512) 587-6972

## OUR PLATINUM PARTNERS



## OUR GOLD PARTNERS



THANK YOU!



## BREAKFAST MEETING

# Breaking the Mold: Bootstrapping a Fast-Growth CPG Company

## MASON ARNOLD

Founder and Chief Veggie Nerd |  
Cece's Veggie Co.

Austin Country Club  
Tuesday, August 21, 2018

[www.financialexecutives.org](http://www.financialexecutives.org)

## MEMBERSHIP

### FEI Austin Membership

#### 5 Key Benefits

- **Relevance in Austin**
- **Career Opportunities**
- **Staffing**
- **Sponsor Partnership**
- **Networking & Mentorship**

#### MEMBER PROFILE | David Dolmanet



David brings 25 years of finance, accounting, and operational experience across a broad spectrum of industries and company lifecycle stages. In his current role at Smarter Security, he provides executive leadership in areas of strategic direction, financial planning and analysis, customer success, logistics and supply-chain management, and accounting and controls. Prior to joining Smarter Security, David was Managing Director of Financial Advisory Services at 9Gauge Partners, where he managed service delivery teams for more than 80 active clients. He was also

a partner at Lone Rock Technology Group, an operationally-oriented private investment firm focused on the enterprise software industry. There, he held executive roles in finance and operations for multiple portfolio companies. Prior to Lone Rock, David served as CFO for Minco Technology Labs, a Hi-Rel/MilSpec semiconductor manufacturer and as co-founder and VP of Finance/HR at CacheIQ, Inc., an Austin-based start-up in the Enterprise NAS performance market that was later sold to NetApp. He also spent more than a decade in finance and operational roles at Motorola/Freescale Semiconductor. He holds a BBA in Finance from The University of Texas at Austin, has been married to the woman of his dreams since 1993, and has four amazing kids.

## MEET OUR SPEAKER

Mason Arnold has founded several companies with sustainability at the core, including EarthAction Landscaping, environmentally-responsible land care, which grew for 2 years and sold; Greenling.com, the first and largest local/organic grocery delivery service in Texas serving all major metros that sold in 2015; and his current venture, Cece's™ Veggie Co., a pioneer brand in making delicious pasta and rice alternatives out of fresh organic vegetables.

He was honored with the United FreshMKT Achievement Award in 2018 for outstanding achievement and innovation in the marketing and merchandising of fresh produce, and was crowned 'Eco Leader of the Year' by the Austin Business Journal in 2010. Mason and his businesses have also received national innovation awards from Dell and PC Magazine, and more than 25 diverse awards across various outlets, including being crowned 'Best Local Food Company' 9 years in a row in the Austin Chronicle. Mason has received national media attention for his companies including feature stories in New York Times, Business Week, Entrepreneur magazine, Wall Street Journal, MSNBC, radio appearances on NPR's On Point, and others.

A longtime Organic agriculture activist, Mason drafted legislation and created the Organic Advisory Board to the Texas Department of Agriculture and formed the Organic Association of Texas, a legislative action and lobbying group for the Organic agriculture industry in Texas.

Mason is also an avid mentor and has served on numerous non-profit boards.



**Mason Arnold,**  
Founder and  
Chief Veggie Nerd |  
Cece's Veggie Co.

## INFORMATION

SAVE-THE-DATE

September 18, 2018

**Breakfast Meeting**  
(Austin Country Club)

**Jeff Schermerhorn,**  
**FINEX Cyber/**  
**E&O West Regional Leader**  
**Willis Towers Watson**

October 16, 2018

**Breakfast Meeting**  
(Austin Country Club)

**Tax Panel**  
**RSM US LLP**

### Why be an FEI Member?

- **FEIconnect** – private online community created specifically for members to connect, learn and discuss leading-edge financial and leadership topics
- **Network** – 65 chapters to connect and network with financial executives
- **Events** – Access to webinars/conferences/chapter meetings to expand financial knowledge and expertise
- **Research** – Advancing financial management through access to research and education reports
- **Influence** – Educate, advocate and affect change through committee membership, both locally and nationally
- **Professional Development** – Professional services to help with your career needs

#### FEI Austin Career Services

Have a job to share?  
Let us know! Please send  
information to Jackie Lyons @  
fei.austin.jobs@gmail.com