

23/24 Partner Deck



# boston

where engaged financial leaders thrive

**Presented by:** 

23/24 FEI Boston Board

Last Updated: August 2023

## MEET THE BOARD

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# Who is FEI Boston?

Financial Executives International's (FEI) mission is to advance the success of financial leaders, their organizations, and the profession.

Financial Executives International (FEI) is a leading association comprised of Members who hold positions as Chief Financial Officers, Chief Accounting Officers, Controllers, Treasurers, and Tax Executives at companies in every major industry. FEI enhances Member professional development through peer networking, career management services, conferences, research and publications. Members participate in the activities of local Chapters in the U.S.

### **Our Mission and Values**





**Member-Driven** 



**Engagement and Networking** 



Leadership



**Integrity** 



Inclusion

# FEI National

#### Benefits of becoming a member of FEI and the Boston Chapter



Networking Growth Opportunities



**Participation** 

=

Proven Results



"The connections I've made with my peers at FEI have enabled me to be successful at my job."

John Panetta, Sr. | Senior Director, Government Accounting Raytheon Company | MEMBER SINCE 2008



"I believe the research produced by FEI's research foundation makes me a more knowledgeable executive."

Marie Gallagher | Senior Vice President and Controller PepsiCo | MEMBER SINCE 1992

#### **Broad Network of Professionals**



335 MEMBERS

REPRESENTING A BROAD SPECTRUM OF LOCAL COMPANIES 10,000

SENIOR EXECUTIVES NATIONALLY

#### **Benefits for You and Your Organization**

- Network nationally, locally and virtually with finance professionals from all major industries, non-profit organizations and government offices
- Build and enhance leadership and technical skills through conferences, courses, webinars and unbiased research reports presented by the Financial Education & Research Foundation (FERF)
- Authoritative representation for your interests
- Tools to advance the profession through ethical financial leadership

#### Engage with Boston Chapter's best-inthe-business finance executives







- •National and regional conferences and professional development sessions
- •Chapter breakfast, lunch and dinner events
- · Complimentary webinars with CPE credits
- Earn over XX CPE credits annually through FEI learning opportunities
- •Financial Executive of the Year® Award

#### **FEI Value By the Numbers**

88

Years FEI has been serving financial executives 91

Percentage of members who are satisfied with their membership 92

Percentage of members actively engaged in their Chapter

2023 FEI Partner Benefits	Platinum	Gold
1 Round-Table "Lunch and Learn" sponsored by FEI. Attendees and topic of your choice.	<b>⊘</b>	
Attendance at quarterly FEI Board Meetings		
Regular involvement in programming and events		
Sponsorship of <i>FEI's Future Leaders</i> group and events		
Access to one of 15 free memberships provided by FEI National		
Academic Awards Scholarship in your company's name		
Dedicated partner liaison		
Logo and primary contact visibility on FEI website and relevant marketing materials	<b>⊘</b>	
Advertisement of sponsor's upcoming events and news	<b>Ø</b>	
Ability to post qualified jobs on FEI Boston's Job Board		<b>&gt;</b>
Access to unlimited 6-month membership free trials	<b>&gt;</b>	
Free attendance at <i>Future Leaders</i> events for sponsor's qualified future leaders	<b>Ø</b>	<b>⊘</b>
Attendees allowed per event	4	2
LinkedIn post of your choice	2	1
Annual Cost	\$15,000	\$7,500

# Thank You to Our Platinum Partners





# Thank You to Our **Gold Partners**





































solaris.







# Upcoming Events

1/10 NON PROFIT OUTLOOK amalgamated bank, boston

FEI BOSTON 2024

1/17 ECONOMIC OUTLOOK 2024 the federal reserve, boston

2/15 THE BUSINESS OF GAMBLING fenway park, boston

3/13 THE BUSINESS OF BOOZE nightshift brewery, everett

4/8 ANNUAL ACADEMIC AWARDS bentley university, waltham



Multiple opportunities to network with the top decision-makers in Boston