## **STRATEGIC PARTNER BENEFITS (2022 - 2023)**



orange county

	GOLD	PLATINUM
PARTNERSHIP LEVEL	\$7,000/YR	\$12,000/YR
Dinner meetings (Company Representatives):		
Company representative attendance (free) Additional company attendees (paid)	1 person 1 person	2 people 2 people
Dinner Meetings (Guest attendance)		
Representative's guests (qualified members) Representative's guests (non-qualified members)	5 people 1 person	5 people 2 people
Publicity:		
Promotional company e-mail blast to Chapter members	1	4
Company logo & advertisement in Chapter's monthly newsletter	2	8
Link from FEI-OC website to Partners company's website	Х	X
Placement of collateral material at the registration desk for regular dinner meetings	X	Х
Recognition at each regular dinner meeting via slideshow	X	Х
Host and/or present at one Professional Development session Publish articles in the newsletter		X 2
Logo on FEI-OC's website		X
Co-host a webcast or conference call for a topic of interest to		
membership		Х
Target prospects:		
<ul> <li>How can we help you invite qualified guest members to the monthly dinner meetings?</li> <li>FEI to provide "Why Become a FEI Member" flyer</li> <li>FEI to provide letter template for sponsors to invite guests to dinner meetings</li> </ul>		