

FEI Connections



President's Letter:

FEI Members, Sponsors, and Friends:

Greetings! Let me start by wishing everybody a Happy New Year and offering best wishes for a prosperous 2023. It has been six months since we published our newsletter, but that doesn't mean there hasn't been a lot going on with our chapter. I want to discuss some of those developments with you here.

First, Steve Ley retired from MedVet, and along with that, handed off his chapter president duties to me. I thank him for his service to the organization over the last several years. He remains a member, and will continue participating in chapter events, albeit more infrequently as he enjoys his retirement.

Second, we have added two new members to our chapter board over the last several months. Larry Walker, Vice President of Commercial Business at Modular Assembly Innovations, joined this past summer, and Derik Staufenberg, Senior Lecturer of Finance, at Ohio State, joined in the fall. Both gentlemen are bringing new energy, perspectives, and expertise to our group. In particular, through Derik's involvement, we hope to re-grow our connection to the academic community, which was once a larger part of our FEI chapter. **We intend to continue expanding the number of folks involved in the board. For example, forming committees to help with membership and programming. If you have an interest in getting involved, reach out to myself, Analisa, or any other board member to start the conversation!**

Third, I want to talk about chapter finances and sponsors. These topics are intricately linked, as our chapter couldn't continue in its historical and current form without our sponsors. We are very grateful to them, for the thought and leadership they bring to our chapter both as speakers and service providers to our employers, their role in recruiting new members, and of course for their financial support of the chapter. You may not be aware, but it was partly through the financial support of our chapter sponsors that we have been able to slowly rehabilitate our chapter finances over the last several years. In 2017 our finances reached a trough in terms of cash on hand, declining to a point that was less than 50% of our long term average, and to a point where we discussed having to radically alter or close the chapter. Now, 5 years later, our finances are in just the opposite side of that

President's Letter Continued:

long term average, sitting in December 2022 at ~140% of that long term average. As a result of that, one of the actions our board has taken has been to effectively give some of that support back to our sponsors, by extending the term of their current sponsorship by 6 months. We consider our sponsors to be long term partners in our FEI chapter, and this is one way to demonstrate that the partnership is a two-way one.

Fourth and finally, I want to talk about chapter membership. We have had some success recently bringing on new members, which of course are the life blood of our chapter, and its reason for being. While excited for the recent growth we've seen, Columbus remains one of the smaller chapters in the FEI network, considering the size of the city / geography it serves. The success we have had has come not from email blasts or social media, but from the personal touch – reaching out and having conversations with colleagues or friends about what FEI stands for and how it can be an integral part of your professional network. **So I ask all our members, sponsors, and friends reading this letter to think about how they can commit to growing our chapter membership by personally working to recruit new members.** Your board members and our chapter administrator Analisa can support you in those efforts if you ask, with literature or joining in the conversation over coffee, lunch, or a drink. Just reach out and ask.

Thanks for your participation in our FEI chapter, and for your attention to these key topics and calls to action. Onward to a wonderful 2023!

Steve

Regards,

Steve Markosky
(614) 499-0647
Steve.Markosky@outlook.com

FEI promotes face to face quality interaction among senior level financial executives.

FEI is a network of 10,000 plus best-in-business financial professionals with 65 plus chapters.

FEI has advanced success through information, community and advocacy since 1931.

**MARK YOUR
CALENDARS**

Thurs Feb 23, 2023
6:00-7:30 pm
FEI and Robert Half
"Intern Night"
Brookside Golf and
Country Club

Thurs March 16, 2023
5:30-8:30 pm
"Social Night"
Hollywood Casino

Tues April 18, 2023
5:30-7:00 pm
Ice Miller
"Legal Update"
Brookside Golf and
Country Club

Tues May 16, 2023
5:30-7:00 pm
Everhart Advisors
"Retirement Update"
Brookside Golf and
Country Club

Tues June 20, 2023
5:30-7:00 pm
KeyBank
"Economic Update"
Brookside Golf and
Country Club

All FEI Chapter News
and Events can be found
on the FEI National
Website:
www.financialexecutives.org

Upcoming Events:

**FEI and Robert Half "Intern Night"
February 23, 2023 6:00-7:30 pm
Brookside Golf and Country Club**



Join FEI and Robert Half for the "2023 Summer Internship Program" on Thursday, February 23, 2023 from 6:00-7:30 pm at Brookside Golf and Country Club. The evening will feature time for students and financial executives to mingle, heavy appetizers and Matt Prizinsky, Practice Director, Robert Half, will discuss the job market and leave additional time for questions. Student attendees will receive "swag bags" and there will be additional door prizes.

The program facilitates summer internships as a gateway for local university talent into local FEI Member and Sponsor firms. While the number of internship positions are limited, the exposure is not. FEI will compile an electronic "Student Resume Binder" to share with the entire FEI Chapter and their professional contacts as well as provide a "Student Internship Position Binder" with participating students.

Who should attend?

Accounting and Finance Students and Faculty
FEI Members and Sponsors and their Guests

If you need an intern or want to share your student resume, please contact Analisa Trares at atrares@columbus.rr.com.

Register at the link below:

[http://events.constantcontact.com/register/event?
llr=jfrnnzoab&oeidk=a07ejlgciz5eb4bc985](http://events.constantcontact.com/register/event?llr=jfrnnzoab&oeidk=a07ejlgciz5eb4bc985)

**BOARD OF
DIRECTORS
2022-2023**

Steve Markosky,
Chapter President
Chief Financial Officer,
Payliance

Bob Brewster,
Chapter Membership
Director
Vice President,
Hylant

Steve Ley,
Chapter Director
Retired, MedVet

Rich Martorano,
Chapter Treasurer
Retired,
Advanced Drainage
Systems

Derik Staufenberg,
Chapter Academic
Director
Finance Professor,
The Ohio State
University

Analisa Trares,
Chapter Administrator
Escrow Processor,
Chicago Title

Larry Walker,
Chapter Director
Vice President,
Commercial Business,
Modular Assembly
Innovations

Upcoming Events Continued:

**FEI Returns to Hollywood Casino
March 16, 2023 5:30-8:30 pm**



Join FEI's return to the Hollywood Casino for a fun night of delicious food, drinks, blackjack instruction and socializing at the Hollywood Casino! Bring a guest or spouse and start in the private event space before joining the 160,000 square feet of gaming area. Parking is available in the surface lot, parking garage or by valet.

Register at the link below:

<http://events.constantcontact.com/register/event?llr=jfrnzoab&oeidk=a07ejn1f3aia9f862f8>

Upcoming Webinars:

February 14, 2023

2:00 PM Eastern Time

FEI's New Mentorship Program: What It Takes to be a Great Mentor

February 16, 2023

11:00 AM Eastern Time

Reconciliation Automation – Your Match Made in Heaven | Trintech

Webinar

Upcoming Webinars Continued:

February 21, 2023

2:00 PM Eastern Time

FEI's New Mentorship Program: Fast-Track Your Career by Becoming a Mentee
Webinar

February 23, 2023

1:00 PM Eastern Time

Intelligently Utilize Your Data To Plan for Talent Needs of Your Organization | Planful
Webinar

February 28, 2023

2:00 PM Eastern Time

ForwardThinking: Rethinking the Future of the Accounting and Finance Profession
Webinar

March 2, 2023

2:00 PM Eastern Time

Introduction to the CFO of the Future – Chief Capital Officer
Webinar

March 7, 2023

2:00 PM Eastern Time

Power Skills: Understanding the Language of Financial Reporting
Webinar

March 8, 2023

2:00 PM Eastern Time

Best Practices: How Corporate Finance is Preparing for Climate Disclosure
Webinar NASBA: Finance (Technical)

March 14, 2023

2:00 PM Eastern Time

How I Got Here: Microsoft's Alice Jolla
Webinar

Previous Programs:

**FEI and ACG “Summer Social”
August 18, 2022
Scioto Country Club**

FEI and ACG enjoyed a “Summer Social” together at the beautiful Scioto County Club.



FEI and ACG Continued:

FEI and Crowe
“Will an Accounting Shortage Hold Back Your Company Growth”
September 27, 2022
Brookside Golf and Country Club

Chris Denver, Managing Director, Crowe’s Finance Transformation Delivery Unit, discussed the impact of losing financial employees and the advantage of outsourcing accounting services to an experienced team. Benefits can include stronger controls, greater expertise and informed insights.

FEI and Hylant
“Innovative Strategies in Employee Benefits”
October 18, 2022
Hylant Office

Errick Engert, Vice President, Client Executive and Vanessa Kinney, Vice President, Employee Benefits Operations, Hylant, discussed innovative strategies new to the marketplace for medical programs and the looming deadline of employer reporting due to CMS as part of the CAA legislation as well as other compliance items.

FEI and Schneider Downs
“2022 Tax Update and Planning”
November 15, 2022
Brookside Golf and Country Club

Carl Scharf, Tax Shareholder, Schneider Downs, discussed the Inflation Reduction Act Insights and Analysis, Biden Tax Agenda Tax Legislative Developments Accounting for Tax Provisions Updates AMT Revival 48C Tax Credit.

Previous Programs Continued:

**FEI and ACG “Holiday Party”
December 8, 2022
The Fives**

FEI and ACG returned to The Fives for their annual “Holiday Party” together.



FEI and ACG Continued:**FEI and BMO “Economic Update”
January 17, 2023
J Liu Dublin**

Michael Gregory, Deputy Chief Economist, BMO Capital Markets, discussed the economy including the Fed’s direction moving forward, the surge in inflation and the supply chain bottlenecks.

Thank You to Our Chapter Sponsors!



CHAPTER SPONSORS

BMO Harris Bank
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***Sponsors- don't forget the current "Sponsor Initiative" where you can gift a membership to a qualified candidate. We have 4 memberships left to give away!**

Join FEI Today!

<https://www.financialexecutives.org/Become-a-Member/join.aspx>

FEI National Dues Pricing Effective January 1, 2023:

Executive: \$299

Academic: \$299

In Transition: \$299

Military: \$299

Retired: \$299

Life Retired: \$1,500

Central Ohio Chapter Dues:

Executive: \$150

Academic: \$150- we are waiving chapter dues for Academics!

In Transition: \$150

Military: \$150

Retired: \$125

Life Retired: \$125

Should you have any questions about FEI's membership qualifications, please click on the link below:

<https://www.financialexecutives.org/Become-a-Member/Membership-Criteria>

**Join FEI Today Continued:
Corporate Membership Program**

The Corporate Membership Program provides each member of your finance staff with membership in both FEI and their local Chapter of choice. If you need assistance, please contact [Member Services](#) at 877.359.1070 or 973.765.1070.

Please review the corporate membership program tiers below:

5-10 Memberships Tier One Corporate Memberships \$3,700

11-20 Memberships Tier Two Corporate Memberships \$6,000

21-30 Memberships Tier Three Corporate Memberships \$10,500

31 Plus Memberships Tier Four Corporate Memberships \$14,500

<https://www.financialexecutives.org/Become-a-Member/Purchase-Corporate-Membership-Program.aspx>

*** We are excited to welcome our first Corporate Membership:**

Alliance Data Systems Corporation

Welcome 2022-2023 New FEI Members:

Tim Carlson, Danis Building Construction Company

Michael DiBlasi, Global Mining Holding

Jeffrey Chadbourne, Alliance Data

Missy Fite, Ohio Attorney General

John Moylan, Covetrus

Scott Narrol, Abrasive Technology

Gregory Opincar, Alliance Data

Heather Patterson, Modular Assembly Innovations

Brandy Raabe, Ohio Education Association

Jamie Schroeder, Big Lots

Michael Sedlock, Avaap, USA

James Taylor, Alliance Data

Patricia Walker, KDC/One

Nikki Westinghouse, Alliance Data