Portland FEI Members & Partners,

Hope everyone is enjoying the February teaser week weather! What a great Winter Social we had at Pips and Bounce last month – huge thank you to Shauna Deacon and Nora Jones for all their hard work and planning! And, who knew our own Dileep Kulkarni was a ping pong master? Congrats to Dileep for winning the tournament. For those of you who joined in the fun, thank you for participating, I hope you took the opportunity to meet some New Members or Partners... I love the diversity in our Membership and appreciated the new connections I made.

We will be back at the MAC on Thursday, March 19th to hear from Tore Steen with Crowdstreet. Our Programs Committee has been hard at work securing some great speakers and please know that we appreciate those of you who fill out the post event surveys as your feedback is very helpful to us.

I am excited to share that Heidi Pozzo will be presenting to us as a Career Event on April 7th. The focus of this presentation is on high-performing organizations. Big thanks to our new Partner, Graybox, for hosting the event in Portland. I look forward to seeing many of you there.

I want to take the opportunity to invite you to join many of us for the Financial Leadership Summit in Chicago from May 17-19. For you Board Members, we spend a day with other Chapter Leaders from around the country sharing best practices and gaining an understanding of what our national FEI teams’ goals are for the upcoming Chapter Year. Following that we have two days of speakers and professional development sessions that will leave you energized and fueled with information that is applicable to what we do each day. Please consider taking a moment to see what is in store via the website or the next page of this newsletter and consider joining our Chapter at this great conference.

Best Wishes,
Cari Thomas, FEI Portland President
Financial Executives International’s 2020 Financial Leadership Summit on May 17-19 at the Palmer House in Chicago promises to be a power packed program, full of high-impact keynote sessions and interactive discussions designed for financial leaders. Join more than 500 of your peers for learning, collaborating and building ideas for the future.

Invest in Your Professional Development
Learn and connect with respected experts in the profession and throughout many industries who will provide real-world solutions to your current challenges. This year’s sessions offer optimum interaction and personal selections allowing you to customize learning and focus on your priorities. Our four Focus Tracks (concurrent sessions) provide the latest information in the areas of:

- Business Management and Organization
- Human Resources & Staffing
- Information Technology
- Leadership Development

Who Should Attend?
CFOs, CAOs, Controllers, Treasurers and VPs, Finance can connect with their peers and expand professional relationships. Finance staff can jump-start their careers and expand their knowledge with sessions that can be applied directly in their day-to-day responsibilities. Accounting professionals can benefit from powerful CPE to keep them well informed and improve their productivity and accuracy at work.

Financial Executive of the Year Awards Ceremony + Summit Opening Reception
On Sunday, May 17 join fellow Summit attendees as we raise a glass to celebrate and recognize exceptional financial executives in their roles as corporate stewards. In its fourth year, the Financial Executives of the Year Awards Ceremony will be presented to peer nominated individuals who demonstrably make major impacts within their companies, ranging from increasing profitability to exhibiting exemplary leadership. Following the Awards presentation, we’ll kick-off the conference at the 2020 Summit Opening Reception. Join us as we turn back the clock 100 years to a time filled with dimly lit speakeasies & gin cocktails! Dress in your best 1920s style attire and enjoy an evening filled with opulence reminiscent of a time gone by.

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<th>Leader Rate</th>
<th>FEI Member</th>
<th>Nonmember</th>
<th>Conference + New Membership</th>
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View the complete agenda, learn more about our speakers and register today.

www.financialexecutives.org/summit

FEI has reserved a block of rooms at The Palmer House at a rate of $309/night. This reduced rate is available until April 22, 2020 or until the room block sells out, whichever occurs first. We strongly recommend reservations be made early to ensure you secure a room at the reduced room rate. Reservations can be made by calling 877.865.5321 (be sure to mention FEI’s Financial Leadership Summit) or online.
CFO OF THE YEAR NOMINATIONS – OPEN NOW!

The Portland Business Journal’s CFO of the Year nominations deadline has been extended to Friday, March 6th! Please consider nominating a deserving CFO for this award. As FEI Members and Partners these qualified nominees are your peers, clients, colleagues and friends – keep them in mind for this honor! More details on the nomination process and this year’s event can be found online.

AMAZING OPPORTUNITY FOR FEI MEMBERS

The Federal Bureau of Investigation created the Citizens Academy program to serve as a national forum that engages leaders by providing an opportunity to explore the work of the FBI and issues that impact our shared community. It is the goal of the FBI Citizens Academy to foster a greater understanding of the role of federal law enforcement in the community through frank discussion and education.

Participants selected for Citizens Academy represent a diverse cross section of advanced leaders in private industry and public service. As a member of this elite group, you would receive a firsthand look at how the FBI investigates crimes and national security threats. The curriculum covers the FBI’s core programs, including terrorism, cybercrimes, public corruption, civil rights, violent crimes, counterintelligence and legal matters. In addition to discussions on these topics, participants are afforded unique networking opportunities. Upon graduation, you would have the option of joining the Citizens Academy Alumni Association, which helps classmates stay connected.

FBI Citizens Academy nomination forms are now available and can be found here (mash the Community Outreach tab) or visit here. Please note that nomination forms can only be obtained and submitted electronically.

Noteworthy items:
- There are two Citizens Academy application phases:
  1. the nomination phase, the pool of candidates in which participants are chosen
  2. the application phase for purposes of finalizing the background
- An interested person will need a “Real ID” card or other federally approved form of ID, such as a passport, to enter secure federal facilities
- Deadline to submit a nomination form: May 31, 2020
- The Academy will be held on Wednesday evenings from 6:30pm - 9:00pm starting on September 9th and running through October 26th
- The Academy will be held at the Portland Division FBI building, 9109 NE Cascades Parkway, Portland, Oregon 97220

NEW MEMBER RECEPTION

JLL will be hosting a New Member Reception on Wednesday, March 11th from 5:30-7:00 PM where New Members of the FEI Portland Chapter had the opportunity to network with the Membership Ambassadors as well as the Board of Directors.

We have several New Members who have recently joined the Portland Chapter. Look for New Members at your next FEI event and be sure to make them feel welcome!
UPCOMING CAREER SERVICES EVENT

Heidi Pozzo Presents - Leading the High-Performing Company: Insights from a CFO
Tuesday, April 7, 2020 at 5:30 PM
1.0 CPE credit in Management Services
Graybox Office | 107 SE Washington St #700

Join us on the beautiful Graybox patio for the next FEI Portland Career Services event!

Is your business doing fine? Imagine what it would be like if it was high performing. Here’s what it looks like: Your employees love coming to work. Your customers are pleased and tell everyone they know. Your earnings are strong and growing. And you have time to spend with family and friends, without feeling guilty.

As a CFO, you are no longer just a numbers person. You are a strategic partner to the CEO, helping drive profitable growth and value creation. You focus on key performance indicators and relevant trends in the business, enabling key decision makers to make timely, informed decisions. And as a result, you consistently outperform their peers in terms of earnings, profitable revenue growth and managing risk.

That’s high performance.

You’ll hear the key building blocks to achieve high performance and walk away with:
- Thought provoking perspectives designed to challenge leaders to take action
- Tips to drive increased profitability
- Insights into how to identify and engage top talent
- Actionable ideas that can be implemented right away

WEBINARS

In addition to the local careers management and development opportunities sponsored and presented by FEI, there are the following two nationally sponsored webinars:

What CFO’s and Controllers are Doing to Modernize for the Digital Economy
Thursday, March 19th | 8:00am PT | 1.0 CPE Credit

The Hackett Group’s 2020 Key Issues Study indicates that CFOs and Controllers are bringing intense focus to modernizing their Record to Report service delivery model to align with the digital economy and to meet the demands of their stakeholders. These executives have put together transformation objectives and initiatives that reflect a focus on accelerated technology adoption and optimization plans.

Join this webinar where The Hackett Group and Trintech will discuss:
- How Record to Report organizations are leveraging efficiency to re-deploy capacity
- How organizations are enhancing differentiated competencies
- Where Record to Report organizations are focusing as they modernize their technology architecture

Q1 2020 PwC’s Quarterly accounting webcast
Multiple Spring Dates | Varying Times | 1.5 CPE Credits

Topics will include: Finance transformation; Cybersecurity; LIBOR; CECL; Standard setting and regulatory updates. Since the content for these sessions will be the same, participants will only be eligible to receive CPE for attending one session.
**March PD Session with Jeremy Gunn & Ken Cheung, EY**  
"Future Consumer Now"  
1.0 CPE Credit  
This presentation will discuss how technology is transforming the lives of consumers and how to navigate uncertainty and shape a future where your business can thrive. Learning objectives include:

- Understand how your cybersecurity program is an enterprise risk management function
- Rethink the common notion that cybersecurity is simply cost center but rather view it as a business value driver
- What is data and privacy risk and how to design a program around securing high value assets
- Differentiate cyber resilience from enterprise resilience and cyber operations
- Defining a risk-based approach to third party management and understanding the three lines of defense principle

**March Dinner Session with Tore Steen, CrowdStreet**  
"Transforming a Trillion-Dollar Industry While Building a Business: Hear Tore Steen’s Story in Founding and Leading CrowdStreet"  
1.0 CPE Credit  
Tore is a business leader in the internet and software industries with deep expertise in strategy, business development, sales, and marketing for both publicly traded and private enterprises.

Prior to CrowdStreet, Tore was instrumental in leading the product, sales, marketing, and business development efforts for Janrain, taking them from early stage rapid growth phases to becoming the recognized leader in the social identity space with a full user management platform and global enterprise customers. He has held senior leadership roles as the Vice President of Business and Corporate Development at WebTrends and Director of Business Development at EarthLink.

Tore earned a Master of Business Administration from Duke University and a Bachelor of Arts in political science from the University of Notre Dame.
The Portland Chapter would like to thank their 2019-2020 Chapter Partners for their support!
Collaboration. Is it the new innovation?

In this transformative age, a collaborative approach to innovation can bridge divisions in society and build inclusive growth.

[ey.com/betterworkingworld #BetterQuestions]

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The better the question. The better the answer. The better the world works.