

NOVEMBER 20 SPEAKERS

DINNER SPEAKER

JOE MCCORMACK, CFO, LOS ANGELES LAKERS

We are pleased to have Joe McCormack CFO Los Angeles Lakers as our November Dinner Speaker. Joe will discuss the business of operating an NBA franchise including its day to day challenges.



Joe is beginning his twentieth season as Senior Vice President and Chief Financial Officer of the Los Angeles Lakers and the Los Angeles D-Fenders. Joe's duties include responsibility for financial, tax and strategic planning, human resources, risk management, information technology, facilities management, and team and League related administrative matters.

Joe has been involved in many areas of the sports and entertainment industry, including professional boxing, professional soccer, professional tennis, professional roller hockey, professional volleyball, concerts, arena management, and Pay-Per-View events. Joe has completed numerous sports and real estate financings over the years and has participated in the purchase and sale of various sports properties.

Prior to starting his career in sports, Joe was a Manager at PriceWaterhouseCoopers. He is a member of both the California Society of CPAs as well as the AICPA, and a graduate of Providence College. Joe is a board member of Front Porch the largest not-for-profit provider of senior assisted living facilities in the country. He is also a board member of Friendly House which assists women recovering from alcohol and substance abuse.

PROFESSIONAL DEVELOPMENT

GREGORY WOOD, PARTNER, FULBRIGHT & JAWORSKI LLP

Professional Development will have two speakers this month. Gregory B. Wood, who joined the Los Angeles office of Fulbright & Jaworski LLP in 2002, will speak on intangible assets and specifically, patent rights, trademark rights, copyrights, trade secrets, and know how.



Greg has over 30 years of experience in intellectual property litigation involving patent, trademark and copyright infringement, trade secret misappropriation, misappropriation of publicity rights, breach of contract, domain name disputes, RICO, and antitrust and related commercial litigation. Specific areas of expertise include technology and telecommunications patent litigation, medical device patent litigation, e-discovery, appeals, copyright protection of software and architectural works, and trademark infringement and anticounterfeiting.

RUSSELL MANGUM, VP, NATHAN ASSOCIATES INC.

Our second speaker will be Russell Mangum, VP and Director, Nathan Associates, Inc. who will focus on why valuation of these intangible assets would be important for a business and how you would go about valuing those assets.



Russ has over 12 years experience in economic research. He has served as a consulting and testifying expert in the private sector, as well as for the U.S. Federal Trade Commission. His practice focuses on economic analysis and litigation support in a wide range of cases involving intellectual property, antitrust, class certification, and damage quantification. Examples of his work as an expert include estimation of lost profits and reasonable royalty in patent infringement matters; analysis of relevant antitrust markets; evaluation of exclusive dealing; and valuation of intellectual property used in consumer products, internet hardware, oil refining, advertising, and theme parks.

Our preferred method of receiving your reservation for the Dinner Meeting and Professional Development Seminar is via the website. Go to http://www.financialexecutives.org/eweb/startpage.aspx?site=ch_lan, click on "meetings & events," click on the name of the meeting you will be attending, click on "Register Now" at the top or bottom of the page. Alternatively, you may call the Chapter's voice mail at 213/243-7648, or email Susanne Truitt at susannetruitt@att.net. Susanne can also be reached at 562/818-1133. If you are bringing a guest please use the Chapter's voice mail or email Susanne with your guest's information. Include your name, phone number, names of guest(s), their title, and company name. Please advise if a prospective member, otherwise the \$75 guest fee is applicable. Please speak clearly. **Please bring a \$75 check (payable to F.E.I.) per guest to the meeting.** Provide your guest's name, company and contact information as early as possible so a name tag can be prepared. **PLEASE RSVP NO LATER THAN 10AM THE MONDAY BEFORE THE MEETING.**

PRESIDENT'S MESSAGE

Dear Fellow FEI Members,

We enjoyed a wonderful evening for our October meeting with the move to the roof of the Jonathan Club for our casual night. It was a clear warm night and it was delightful, dining and listening to our speaker nestled among the skyscrapers. The feedback I received from those in attendance was that they thoroughly enjoyed the setting and this needs to continue as an annual event.

Both of our speakers at our October meeting were excellent. Paul Short provided the presentation at our Professional Development Session on the "Transition to International Financial Reporting Standards." He indicated that approximately 110 countries now are reporting under IFRS and that the United States public corporations will probably transition to these standards from 2014 to 2016. Since IFRS standards require comparable three year financial statements, CFO's could be required to prepare their financial statements, using international standards, as early as 2011. Our dinner speaker was Daniel Grissom who gave us a motivational speech on the importance of the senior financial officers participating with other executives in the process of adding value to the company's products or services. In the value added process he stated that the financial officer needs to view the other executives within the corporation as customers.

FEI members and their guests had a beautiful morning tour of the authentic Chinese Garden at the Huntington Library on October 18. We found that the tour guide provided insights of the Lui Fang Yuan Garden, or the Garden of Flowering Fragrance, that gave us a deeper appreciation of the truly beautiful and amazing scenic views.

I, along with your Board and Officers, look forward to seeing you at our November Meeting, which will feature Joe McCormack, the CFO of the Los Angeles Lakers. We encourage each of you to invite a potential member as your guest, since this will be an outstanding program.

Loren
Loren Miller
President

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DECEMBER ISSUE DEADLINE:

Monday, November 24

Email copy to: Jerry Clark at jerryfc@earthlink.net

AREA LUNCHEONS

All members are encouraged to attend one of the area luncheons on Thursday, November 13 at the addresses listed below. Feel free to bring a guest and join members in an informal exchange of ideas.

Downtown/Pasadena/Claremont/Glendale 12:00

Beckham Grill, 77 W. Walnut St., Pasadena
Information: Jerry Clark 626/674-1193

West Side/South Bay 12:00

Tony P's Dockside Grill, 4445 Admiralty Way
Marina Del Rey, CA 90292 www.Tonyps.com
Information: Mark Green 310/348-4276
Email: mgreen@ksea.com

San Fernando Valley 12:00

Nicola's Kitchen, 20969 Ventura Blvd.,
Woodland Hills
Information: Bill Sleeper 213/680-1230 x225

**PLEASE BRING CASH TO PAY FOR
YOUR LUNCH**

**The JC—545 S. Figueroa, L.A.
Figueroa & 6th Street
Valet Parking Only—No Charge**

Directions to the JC: From 110 Freeway South: Exit Wilshire, left on Wilshire, left on Figueroa, pass 6th St., left into Jonathan Club garage. From 110 Freeway North: Exit 9th St., left on Figueroa, pass 6th St., left into garage.

Dress Code: Coat and tie for gentleman. Formal daytime attire for ladies; pantsuits permitted.

CHAPTER CALENDAR

Nov 13	Area Luncheons
Nov 20	5pm PD Seminar Alexander Room. Russell Mangum, VP and Director, Nathan Associates, Inc. Also, Gregory Wood, Partner, Fulbright & Jaworski LLP
	6pm Dinner Meeting Reagan Dining Room. Joe McCormack CFO, Los Angeles Lakers
Dec 11	Area Luncheons
Dec 15	Holiday Party (Monday) featuring the Citrus Singers
2009	
Jan/Mar	FEI works with Habitat for Humanity
Jan 8	Area Luncheons
Jan 15	PD Seminar at the JC. Bank of America "Impact of FX Hedging Strategy on Financials" Dinner Meeting at the JC. Edward Leamer, Ph.D., Director UCLA Anderson Forecast Group
Feb 12	Area Luncheons
Feb 19	Meetings at the JC
Mar 12	Area Luncheons
Mar 19	Meetings at the JC
Apr 9	Area Luncheons
Apr 16	Meetings at the JC
May	Spring Social. FEI Jazzes it up at the Catalina Bar and Grill

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ARE YOU IN BETWEEN JOBS OR THINK YOU MAY BE SOON?

The LA Chapter wants to help you obtain a new position. Here are several ways we can assist you:

1. Bob Havlik of our Career Services Committee receives job-opening notices from search firms and others. He forwards these to FEI members on his email list. To get on Bob's distribution list, email him at havla@prodigy.net and put "Add my name to FEI email list" in the SUBJECT line. To advise Bob of an opening, please email him with the specifics.
2. Attend Chapter functions and meet members and Friends who may be aware of opportunities.

We hope you will share tips or examples that have worked for you!

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FIRST CLASS

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FRIENDS OF THE CHAPTER

Friends of the Chapter membership is open to companies that maintain relationships with Chief Financial Officers and other senior financial executives. Friends of the Chapter agree to send a senior representative to our dinners and meetings, and to bring a CFO or senior financial officer from one of their clients who is not a member of FEI.

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