In between family, football, work and FEI – I guess January disappeared!

I was sorry to have missed the January Chapter Meeting and the opportunity to hear from J.L Wilson. The survey feedback on J.L was great (as always), and feedback on the new venue location of Altabira was mostly positive with a few mixed comments. We have committed to two additional meetings there (April & May) and we will work hard to incorporate your feedback into making some changes to ensure we are offering the best venue set-up possible for our group. Please watch future registrations and newsletters for updates on venues.

I was able to attend our Career Services event on personal branding a few weeks back hosted by Dana Alexander of Alexander Connections. Dana invited our guest speaker, Kim Frazier of Frazier & Co., who kept us engaged in a great conversation. I encourage you to attend some of these smaller, more informal sessions when your schedules allow in the future. The slide deck from the evening is posted HERE if you are interested.

One of our Partners, the Portland Business Journal, is hosting the 2019 CFO of the Year awards on May 16th at the Nines. It’s a fun event to attend and I encourage you to join if you are able. As a sponsor of this event, FEI Members are asked to nominate a fellow CFO. I would ask you all to think about someone who may be deserving of this award, and either nominate them here or email me if you’d like to have the FEI Board place the nomination on your behalf. I appreciate your help on this initiative – it’s a great way to recognize our peers for all their accomplishments and hard work!

Also upcoming is the ACG Cup Northwest event which will be held on February 22nd. A flier and further details on this event can be found below and on our webpage in the “News” section.

I look forward to seeing many of you at the Winter Social on February 20th at McMenamin’s, registration is still open so grab your spot soon!

Cari Thomas, FEI Portland President
Challenging economic times have created a landscape in which finance professionals must do more with less while delivering better results. Built on FEI's tradition of connecting talented members with invaluable resources, the Financial Leadership Summit is the premiere forum for bringing together the best and brightest to learn what it takes to be a successful finance leader and take your career to the next level.

**Featured Speakers**

**CRAIG KIELBURGER**, Humanitarian, activist and co-founder of WE Charity

Senior Vice President of ADP Innovation Labs, **ROBERTO MASIERO**

**ANTHONY TRUCKS**, Former NFL player, International Speaker and Author

Artist and author of *UNTHINK*, **ERIK WAHL**

**Leader Discounted Rate**

$995

**FEI Member - Discounted Rate**

$1,095 thru February 28, 2019

$1,245 after February 28, 2019

**Nonmember**

$1,395 thru February 28, 2019

$1,595 after February 28, 2019

- Learn more and register online -

[www.financialexecutives.org/summit](http://www.financialexecutives.org/summit)
Membership Minute

CFO OF THE YEAR NOMINATIONS – OPEN NOW!
The Portland Business Journal's CFO of the Year nominations are open now! Please consider nominating a deserving CFO for this award. As FEI Members and Partners these qualified nominees are your peers, clients, colleagues and friends – keep them in mind for this honor! More details on the nomination process and this year’s event can be found in the Portland Business Journal ad at the end of this newsletter.

30 NEW CHAPTER MEMBERS (looking for Ambassadors):
Since the current chapter year began this past July, FEI-Portland has been blessed with 30 new Chapter Members! So, how do you make each of these New Members feel welcomed and connected to the Portland Chapter? A great opportunity for our existing Members to make a difference in a New Member’s Chapter experience, is deciding to accept the AMBASSADOR CHALLENGE.

Serving as an ambassador to a New Member doesn’t require a significant commitment yet can make a significant impact on the value of chapter membership for the New Member. All it takes is to make a point of attending chapter events and acting as a host to your designated New Member -- sending them a friendly reminder about attending themselves, and then being that welcoming face in the room full of new friends. You’re also encouraged to give your New Member a phone call (or perhaps get together with them for coffee), to discuss how they’re looking to maximize the value of their FEI membership and how best they can become involved.

With the New Member & ambassador reception scheduled later this month (see the event notice below), now is the time to make a difference for a New Member — and for your own value of FEI Portland Membership — by connecting with a fellow finance leader. Registration for the welcome reception will be taken by calendar request/meeting invite and is being hosted by our valued Chapter Partner, JLL.

To be assigned a New Member, contact any one of the following membership committee members or simply register and show up for the New Member welcome reception, and we’ll connect you there. New Member Ambassador Committee members include:

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<tr>
<th>Name</th>
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<th>Phone</th>
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<tr>
<td>Cyndi Thompson</td>
<td><a href="mailto:cyndi@cinderfinance.com">cyndi@cinderfinance.com</a></td>
<td>503-906-8179</td>
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<tr>
<td>Ambassador</td>
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<tr>
<td>Dileep Kulkarni</td>
<td><a href="mailto:dkulkarni@expenseduction.com">dkulkarni@expenseduction.com</a></td>
<td>971-254-2940</td>
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<tr>
<td>Incoming VP of Membership</td>
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<tr>
<td>Scott Winegardner</td>
<td><a href="mailto:Scott@WinegardnerMail.com">Scott@WinegardnerMail.com</a></td>
<td>360-524-3336</td>
</tr>
<tr>
<td>Immediate Past President</td>
<td></td>
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<tr>
<td>Alex Lohmann</td>
<td><a href="mailto:ALohmann@financialexecutives.org">ALohmann@financialexecutives.org</a></td>
<td>973-765-1054</td>
</tr>
<tr>
<td>Chapter Administrator</td>
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NEW MEMBER & AMBASSADOR RECEPTION – FEBRUARY 13TH
We’re inviting our new FEI Portland Chapter Members and current/future New Member Ambassadors to join us for a reception hosted by Chapter Partner, JLL. The event will be from 5:00-7:00 PM on Wednesday, February 13th. This will be an opportunity to meet in a low-key social setting with fellow New Members and Ambassadors, plus Members of our local Chapter Board. JLL has a great meeting space and has graciously agreed to host this event again this year. Come check out their cool R2-D2 kegerator and enjoy meeting with some of your new FEI friends. To ensure we have an accurate headcount, please register for this free event, by notifying our Chapter Administrator, Alex, at ALohmann@financialexecutives.org or by accepting the calendar invite sent out by Alex. See you there!
Announcing 2019 ACG Cup Northwest’s Keynote Speaker: Chris George

An Internal Perspective of Nike’s Strategic and Financial Models for Driving Sustainable, Profitable Growth

CHRIS GEORGE is currently CFO of the Jordan Brand, a division of Nike, Inc. He has held multiple finance and strategy roles in his 10 years at Nike, including CFO of Western Europe and co-head of the Global Strategic Planning group. Prior to Nike, he spent over a decade in Silicon Valley in business development and general management roles at eToys, eBay and PayPal. He holds a B.S. and M.S. in Engineering from Stanford, and an MBA from Stanford’s Graduate School of Business.

MULTNOMAH ATHLETIC CLUB
1849 SW Salmon Street, Portland
Friday, February 22, 2019

Semi-Final tracks for Oregon and for Washington begin at 9 a.m.
Luncheon including keynote speaker at 12 p.m.
Finals begin at 2 p.m.
Award Ceremony including refreshments at 4 p.m.

We encourage interested parties, particularly from the finance community, to attend and support the student teams. There is no cost to attend any of the student team presentations including the Award Ceremony. Luncheon attendees who are not guests of sponsors are asked to donate $45 (cash or check at the door). For the purpose of having name tags for all attendees, we request that attendees other than sponsors, sponsor guests, judges and school participants register on our website under Registration/Event. To learn more about the event, please visit our website.

To register, visit: www.acgcupnw.org
JOIN US FOR THE NEXT CAREER SERVICES EVENT: THE NEW LABOR MODEL FOR FINANCE
March 6th, 2019 from 7:00 – 9:00 AM
Robert Half | 222 SW Columbia Street, 2nd Floor Conference Room, Portland, OR 97201


Future accounting and finance functions will be significantly different from the past, as will the staffing needs and demands they face. In response, the labor model will include multiple sources for skills and experience. This presentation will cover these questions and examine the labor model companies are adopting, evolving skill sets, and how to hire for, and develop, them.

You will receive 1 free CPE credit for attending. Breakfast will be provided. It would be an honor for you, as a valued client, to join us for what promises to be a great event.

IDEAS FROM FOLKS WHO ARE IN-TRANSITION
If you have ideas how FEI can help your career transition better, please let Dileep Kulkarni know. There are multiple opportunities posted on FEI Career Center, as well as additional resources available including resume writing and a career learning center that would be good not only for the in-transition members, but for all us. Visit and take advantage of these FEI resources now!

CAREER SERVICES WEBINARS
Boost your career and keep your skills sharp with these informative webcasts presented by FEI! Join us for the following webinars:

February 6: ICFR Initiatives Keeping Up with Your Business Transformation?
Presented by Greenlight Technologies on February 6 | 11 am – 12 pm Pacific | 1.0 CPE credit

- Insight into how FEI members responded to a recent ICFR survey
- A review of the material weaknesses report by the 1,200 companies in the second quarter
- Best practices to achieve more efficient ICFR

February 19: Emerging Technologies: Improving Controls, Reducing Risk and Lowering Costs
Presented by TrinTech on February 19 | 8 am – 9 am Pacific | 1.0 CPE credit

- Why organizations are taking a detailed look at how their Record to Report process can improve
- How a System of Controls can ensure the integrity of your financial close
- How to leverage a Record to Report Automation Framework to gain additional value in your financial transformation journey
- What are the 6 pillars of a Record to Report Automation Framework
Would you like to join the Programs Committee and assist with bringing in speakers for FEI Portland events? Joining this committee is a great way to get involved and network with other FEI Portland Members & Partners.

If you are interested in learning more, please email VP of Programs Doug Adler.

### FEI Portland Winter Social

Please plan to join us for the much-anticipated Winter Social on Wednesday, February 20th! The registration for this event will be closing soon so register now!

This semi-annual social event is a great opportunity to join the FEI group in a casual and fun environment. We’re going to be turning in numbers soon, and eager to have you and your spouse or significant other and/or FEI Member-Qualified guest join us.

This year’s Winter Social will be held at McMenamin’s Kennedy School Gymnasium from 5:30 PM-8:30 PM. Be sure to dress in your best Western garb and be ready to have some winter comfort food.

Since it was such a huge success last year, we are bringing it back....the PaintNite activity will begin at 7:00 PM. This is NOT an activity for artists as much as it is an activity to have fun; space is limited on this activity, please sign up when you register following this link to register now!
Chapter Partners

The Portland Chapter would like to thank our Partners!
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FINANCE

MASTER OF
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LEARN MORE: UP.EDU/MBA
The CFO of the Year Awards will be held May 16th at the Nines Hotel in downtown Portland. Every year the Portland Business Journal honors financial professionals in the Portland area for outstanding performance in their roles as corporate financial stewards. This program provides many benefits to the region’s business community by highlighting the growing importance of the financial executives in the region. If you are able to attend, please plan to be there as this event averages more than 500 attendees. The CFO of the Year Awards are sponsored by the FEI Portland Chapter.

FEI members should be sure to nominate a CFO. The Portland Business Journal looks to FEI to support the nomination process. Click here to nominate a 'CFO of the Year'!

The CFO of an organization is a vital, and often overlooked, position in creating business success. This award honors those financial professionals in Oregon and SW Washington with a strong record of innovation in their field, outstanding performance in their businesses and a clear track record of meaningful community involvement. Nominate a Chief Financial Officer today for the Portland Business Journal’s 2019 CFO of the Year.

All information will be kept confidential and will be used only by the panel of judges. Any information included in the nomination form will be excluded from publishing without previous authorization from the company.

Eligibility:
- Candidate must be Chief Financial Officer or Head of Finance
- Candidate must be based in Oregon or SW Washington
- Employees of sponsoring organizations or their representatives cannot be considered for the awards.

Award Honors:
Award winners will be announced at the awards luncheon on May 16th, 2019 and profiled in a special Portland Business Journal publication.

Selection Process:
An independent panel of judges will select winners based on information provided through the nomination process. Categories for the awards are as follows:
- Public Company CFO
- Small Private Company CFO (under $10 million in revenue)
- Medium Private Company CFO (between $10 and $50 million in revenue)
- Large Private Company CFO (more than $50 million in revenue)
- Nonprofit (501C3, excluding hospitals and health care institutes)

Questions? Contact us Today:
Craig Wessel, Publisher
Suzanne Stevens, Editor
John Stringer, Ad Director
Audrey Smith, Audience Development